

One 2018 Asia Cosmetics & Beauty Forum

12th July, 2018 (Thu) BITEC 2F, Bangkok Thailand

Host: Ministry of Food and Drug Safety Organizer: Korea Cosmetic Association, KOTRA Media Partner: MBN

Program

Buyers Meeting: 09:30 ~ 12:00

K-Beauty Exhibition: Whole day

Seminar (Thai-Korean simultaneous interpretation): 13:30 ~ 18:00

- △ Economic trends & consumer characteristic in Thailand
- △ Thai distribution channel strategy focusing on home-shopping, specialty stores, and online shopping
- △ The rise of Korean Beauty(K-Beauty) in the Asia cosmetic market
- △ Success stories in Thailand Cosmetic Market: How to gain market share in Thailand?
- △ Cosmetics import procedures and safety management in Thailand
- △ Safety management of cosmetic products in Korea

Information

Participants: Anyone interested in K-Beauty

Registration : Please visit our website (www.kcia.or.kr) and fill out the Registration Form.

Registration Fee: Free of charge

If you have any questions, please contact Korea Cosmetic Association.

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