

EXECUTIVE FORUM

The Changing Economic Outlook: Challenges and Opportunities to the Healthcare Sector



FRIDAY, 24
OCTOBER 2025



GOODWOOD PARK HOTEL
SINGAPORE

Join us for a thought-provoking full-day forum featuring global and regional leaders as they explore the evolving economic landscape and what it means for the healthcare, wellness, and consumer sectors.

Who Should Attend?

- Business Leaders (CEO, CFO, COO, Business Development) from Suppliers, Manufacturers, & Retailers
- Business Owners
- Industry Associations operating in the Healthcare Sector (Cosmetics, Health Supplements, Pharmaceuticals, and Medical Devices)

Confirmed & Invited Speakers include:

Speaker TBC	Minister of State, Ministry of Trade & Industry, Singapore
Speaker TBC	Assistant to Deputy Minister, Ministry of Trade & Industry, Malaysia
Speaker TBC	Representative, Ministry of Commerce, China
Dr. Le Quang Lan	Director, Market Integration Directorate, ASEAN Secretariat
Ms. Nora Dihel	Snr Economist, Macroeconomics, Trade and Investment, World Bank
Mr. Amkidit Afable	Partner, Ernst & Young Solutions LLP
Mr. Le Trieu Dzung	Director General, Multilateral Trade Directorate, MOIT, Vietnam
Mr. Sebastian Xing	Group CEO, Joy Group
Ms. Grace Chua (TBC)	CEO, Own Brands and Food Solutions, FairPrice Group
Speaker TBC	Business Leader, Haleon

Click/Scan to register



Registration Fees

CTFAS Members: \$650

Non-CTFAS Members: \$800

Organised by:



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AGENDA

8:15 – 8:45	Registration
8:45 – 9:00	Arrival of honorable guests and speakers
9:00 – 9:10	Opening speech by Mr. Andrew Gan, President, CTFAS
9:10 – 9:30	Keynote speeches by: <ul style="list-style-type: none">• Minister of State for the Ministry of Trade & Industry of Singapore (TBC)• ASEAN Secretariat (TBC)
9:30 – 12:00 (coffee/tea break will be from 10:30 – 10:50)	<p>Session 1: Tariff War – Economic Outlook for the Remainder of 2025 and into 2026</p> <p>This session will feature insights from Senior Trade Officers from ASEAN, a Senior Economist from the World Bank, and a Senior Expert from Ernst & Young, as they discuss the implications of ongoing trade tensions and their projected impact on regional and global economies.</p> <ul style="list-style-type: none">• Issues and Challenges• How Countries Are Responding• How ASEAN as a trading group is responding• How the tariff war is reshaping the economic policies and trading activities of the countries and its trading blocks and how business/investors should continue to navigate the volatile environment <p>Speakers:</p> <ul style="list-style-type: none">• Dr. Le Quang Lan, Director, Market Integration Directorate, ASEAN Secretariat• Ms. Nora Sihel, Senior Economist, Macroeconomics Trade and Investment, World Bank• Mr. Amkidit Afable, Partner, Ernst & Young Solutions LLP• Panel Discussion
12:00 – 13:30	Lunch Break

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*The agenda and timings provided are provisional and may be revised at the discretion of the organizers.

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- 13:30 – 15:00 **Session 2: Country Focus – National Strategies to Boost Confidence in the Healthcare Sector**
This session will explore how specific countries are responding to current challenges to strengthen confidence among businesses, investors, and consumers, particularly in the healthcare sector, including cosmetics, medical devices, pharmaceuticals, traditional medicine, and health supplements.

Presentations will be delivered by Senior Trade Negotiation Officers from China, Malaysia, and Vietnam.

Speakers:
- Assistant to Deputy Minister, Ministry of Trade and Industry, Malaysia (TBC)
 - Mr. Le Trieu Dzung, Director General, Multilateral Trade Directorate, Minister of Trade and Industry, Vietnam
 - Representative of the Ministry of Commerce of China (TBC)
 - Panel Discussion
- 15:00 – 15:30 Coffee/Tea Break
- 15:30 – 17:30 **Session 3: Public-Private Partnership Dialogue - Why Is It So Vital? A Call to Action**
This panel session will begin with insights from the private sector, followed by a dialogue with government representatives from various countries to address key issues, challenges, and expectations. The session aims to conclude with concrete decisions, actions, or commitments..

Industry Speakers:
- Mr. Sebastian Xing, Group CEO, JOY Group
 - Ms. Grace Chua, CEO of the Own Brands and Food Solutions Division, FairPrice Group (TBC)
 - Business Leader, Haleon
 - Panel Discussion
- 17:30 – 17:45 Summary & Closing Remarks by Dr. Alain Khaiat, Chairman, CTFAS
- 17:45 – 18:30 Networking Cocktail
- 18:30 – 23:00 Gala Dinner
- Organised by: