

GUANGZHOU COSMETICS WEEK

第三届广州国际美妆周

一、活动基本信息 (Event Information)

Time:December 3rd-5th,2025

Venue:Guangzhou Baiyun International Convention Center

时间: 2025 年 12 月 3-5 日

地点: 广州白云国际会议中心

Officially hosted by the Guangdong Medical Products Administration and The People's Government of Guangzhou Municipal, Guangzhou Cosmetics Week has established its premium positioning with core attributes of regulatory authority, global reach, and high-end curation since its inaugural 2023 edition.This premier platform drives the cosmetics industry's evolution toward higher-quality innovation through: Fostering cross-border strategic partnerships; Enabling global resource integration; Accelerating R&D and regulatory advancement.While elevating Guangzhou's "Global Beauty Bay" initiative as an international cosmetics innovation hub.

广州国际美妆周由广东省药品监督管理局、广州市人民政府主办，以高端、权威、国际化为标签，自 2023 年首届开办以来，通过搭建高规格交流平台，促进国际间的深度合作与资源共享，推动化妆品产业朝着更高质量，更具创新的方向发展，同时提升广州“国际美湾”全球影响力。

二、展会介绍 (Exhibition introduction)

2025 Cosmetics Import-Export Expo & High impact Technology Commercialization Showcase,targeting world-class premium brands manufacturers, raw material suppliers and packaging suppliers, it aims to build an import and export trade platform and create an efficient docking platform for cosmetics import and export.

2025 化妆品进出口博览会暨高质量成果转化展，面向世界优质品牌工厂、原料、包材商，搭建进出口商贸平台，打造化妆品进出口高效对接平台。

三、买家团参加主要议程 (Main agenda for buyer delegation)

•December 3 A.M.:

1.3rd Guangzhou Cosmetics week Grand Opening

2.Cosmetics High-Quality Development Conference

- December 3 P.M.:

1.Overseas Buyers Matching Conference

- December 3 -4,all day:

1.Cosmetics Import and Export Expo

- December 5 all day:

Industry Immersion Program(with 15 Corporate Study Tour Routes)

- 12月3日上午:

1. 第三届广州国际美妆周开幕式

2. 化妆品高质量发展大会

- 12月3日下午:

1. 海外买家对接会

- 12月3-4日全天: 化妆品进出口博览会

- 12月5日全天:

1. 产业游学 (15 条企业游学路线)

四、邀约对象(Invitees for the event)

Invitee industry profiles:Cosmetics-related channel partners and distributors Supermarket/retail buyers ,Brand owners ,Factories and industry representatives with procurement needs for packaging materials or raw materials

邀约人员行业性质如下: 渠道商(经销商、商超采购), 品牌商以及有包材或原材料采购需求的工厂及行业企业代表

五、主办方联系(Contact)

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