

Attachment

2017 One Asia Cosmetics&Beauty Forum

**Fri. 24 Nov. 2017
Jakarta, Indonesia**

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Program Summary

- **Name** 2017 One Asia Cosmetics & Beauty Forum
- **Date** 2017. 11. 24.(Friday)
- **Venue** Grand Hyatt Jakarta Hotel, Indonesia

◇ Venue information

◇ Jalan M. H. Thamrin Kav. 28-30, Jakarta 10350, Indonesia

◇ <https://jakarta.grand.hyatt.com/en/hotel/our-hotel.html>

※ Takes about 40mins by car(28km) from Soekarno-Hatta International Airport

- **Hosted by** Ministry of Food and Drug Safety(MFDS), Korea
- **Organized by** Korea Cosmetic Association(KCA), KOTRA
- **Media Partner** MBN
- **Participants** (Overseas) about 50 buyers, (Korea) about 100 cosmetic companies
- **Contents :**

◇ **Seminar and Networking Dinner**

- **Speakers** Experts in Indonesia and Korea cosmetic markets, regulations and market access procedures
 - * Indonesian - Korean simultaneous interpretation
- **Registration fee** Free of charge

◇ **K-Beauty Exhibition**

- **Venue** : Hotel lobby

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Program details

Time	Detail
9:30–10:30 (60')	Registration
10:30–10:35 (05')	Opening remarks <i>Lee Dong-hui, Ministry of Food and Drug Safety</i>
10:35–10:50 (15')	Welcome remarks
10:50–11:30 (40')	(Topic 1) Cosmetics import procedures and safety management in Indonesia <i>MAYAGUSTINA ANDARINI, Indonesia National Agency of Drug and Food Control(NA-DFC)</i>
11:30–13:30 (120')	Lunch
13:30–14:10 (40')	(Topic 2) Indonesian halal certification and halal cosmetics <i>Dr. IRWANDI JASWIR, International Institute for Halal Research and Training (INHART) of IUM</i>
14:10–14:30 (20')	Coffee Break
14:30–15:10 (40')	(Topic 3) Growth and characteristics of consumer market in Indonesia <i>Lee, Chang-Hyun, KOTRA Jakarta</i>
15:10–15:50 (40')	(Topic 4) Korean cosmetics market and regulatory trends <i>Kwon Oh Sang, Ministry of Food and Drug Safety</i>
15:50–16:10 (20')	Coffee Break
16:10–16:50 (40')	(Topic 5) Indonesian cosmetics market <i>Yongky Susilo, The Nielsen Indonesia</i>
16:50–17:20 (40')	Q&A / Closing remarks
18:00–20:00 (120')	Networking dinner

* Indonesian - Korean simultaneous interpretation will be provided and the program includes lunch and dinner

* This schedule may be subject to change.

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Registration Method

- Registration Guide
 - Registration deadline: 3rdNovember3(Friday),2017
 - The attendees will receive complimentary registration which includes admission to seminar, luncheons, program guide book and welcome dinner.
- Method of Registration
 - Please visit the following website and fill out the Registration Form:
 - <https://goo.gl/forms/ecZqLA8zZWfBrLd63>
 - Or send your information (name/ nationality/ company/ department/ position/ contact/ phone number/ Email) to Korea Cosmetic Association by email before Friday 17th November, 2017.
 - Tel : +82-70-7841-4618
 - Email : sungjiyoung92@kcia.or.kr
- On-site Registration
 - Please register in advance by sending the completed registration form to the Korea Cosmetic Association. You may not be allowed to enter the event without pre-registration.

**【Speaker】****Cosmetics import procedures and safety management in Indonesia**

Name : MAYAGUSTINA ANDARINI, M.Sc,

Company : National Agency of Drug and Food Control

Position : Director of the Traditional Medicine, Health Supplement and Cosmetic Product Safety Evaluation

Career : She is a pharmacist who works for government as an expert in cosmetic product safety evaluation. Since 2014, she also joined Indonesian Pharmacists Association.

【Company】

Indonesia National Agency of Drug and Food Control(NA-DFC)



- The National Agency of Drug and Food Control of Republic of Indonesia or NADFC (Indonesian: Badan Pengawas Obat dan Makanan) or Badan POM is a government agency of Indonesia, BPOM is responsible for protecting public health through the control and supervision of prescription and over-the-counter pharmaceutical drugs (medications), vaccines, biopharmaceuticals, dietary supplements, food safety and cosmetics. Task and purposes of this agency is similar to USFDA.

**[Speaker]****Korean cosmetics market and regulatory trends**

Name : Kwon Oh Sang

Company : Ministry of Food and Drug Safety

Position : Director Biopharmaceuticals and Herbal

Medicine Bureau Cosmetic Policy Division

Career : After graduate from the Korea University, he became a public official through the Higher Civil Service Examination. Currently he is serving as a chief of Cosmetic Act Division.

[Company]**Ministry of Food and Drug Safety(MFDS)**

- The Ministry of Food and Drug Safety (MFDS), formerly known as the Korea Food & Drug Administration (KFDA), is a South Korea government agency responsible for promoting the public health by ensuring the safety and efficiency of foods, pharmaceuticals, medical devices and cosmetics as well as supporting the development of the food and pharmaceutical industries. The main goal is to offer people safe foods and drugs.

**【Speaker】****Indonesia Cosmetics Market**

Name : Yongky Susilo

Company : The Nielsen Indonesia

Position : **Executive Director**

Career : Lead Business Development and Commercial Team of Retail Measurement Business Unit Mastery of Traditional Trade Indonesia, Route to Market, Expert

【Company】**Nielsen**

Founded : August 24, 1923

Founder : Arthur Nielsen

Headquarters : United Kingdom

- Nielsen Holdings PLC (formerly known as Nielsen N.V.) is a global information, data, and measurement[6] company with headquarters in the U.K.. Nielsen operates in over 100 countries and employs approximately 44,000 people worldwide. Total revenues were \$6.2 billion in 2015.



**[Speaker]****Indonesia halal certification and halal cosmetics**

Name : IRWANDI JASWIR

Company : International Institute for Halal Research and Training (INHART) of IIUM

Position : Director

Career : After completing his PhD, Irwandi joined IIUM as an academic staff in 2001. In 2011, he received Professorship and currently is appointed as the Director, NHART of IIUM.

[Company]**International Islamic University Malaysia(IIUM)**

Founded : 1980



- The International Islamic University Malaysia, also known as IIUM or UIAM, is a public university in Malaysia. Its main campus is in Gombak, Selangor with its Centre for Foundation Studies in Petaling Jaya and Gambang, Pahang, and its medical-centric branch in Kuantan, Pahang. IIUM has two city campuses in Kuala Lumpur and will be opening a new campus in Bandar Universiti Pagoh. The university is sponsored by eight governments from the Organisation of the Islamic Conference (OIC). It is distinct from the International Islamic University Islamabad, Pakistan and International Islamic University Chittagong in Chittagong, Bangladesh.



[Speaker]

**Growth and Characteristics of the Consumer Market
In Indonesia**

Name : Lee, Chang-Hyun

Company : KOTRA Jakarta

Position : Vice President Director

Career : In private enterprise, he is responsible for many years management strategy, brand management, new product development, market research and analysis.

[Company]

KOTRA(Korea Trade-Investment Promotion Agency)

Founded : 1964



- KOTRA is a state-funded trade and investment promotion organization operated by the Government of South Korea. KOTRA was established in 1962 as a national trade promotion organization. Since then, it has facilitated Korea's rapid export-led economic development through various trade promotion activities such as overseas market surveys, SME export promotion, trade info services, foreign investment in Korea(FDI) promotion and business matchmaking.



