**Invitation Letter**

Dear all,

The “2018 One Asia Cosmetics & Beauty Forum” will be held on 12th July 2018, Thursday at BITEC, Bangkok, Thailand and will be hosted by the Korea Ministry of Food and Drug Safety (MFDS).

This event has given a good platform for both Korean companies and international players to create business opportunities and promote trade.

The cosmetics industry of the Republic of Korea has been growing continuously through ongoing R&D and quality improvement.

Korean cosmetic brands are rapidly gaining good reputation and followers in the global market, along with interest in Korean culture, thanks to its product innovation, beauty trends, quality, and reasonable prices, catching the attention of customers overseas.

To enhance bilateral understanding and trade in the area of cosmetic industry, MFDS (Korea Ministry of Food and Drug Safety) is holding this Forum.

Enclosed herewith is the program of the forum for your perusal.

No registration fee is required. Thai–Korean simultaneous interpretation will be provided.

About 100 people from the Korean Cosmetic Industry will attend this Forum.

It will be a good opportunity to find good business partners producing Korean Cosmetic Brands.

1. Event summary

○ Date: 12th July, 2018 (Thursday)

○ Venue: BITEC 2F, Bangkok, Thailand

(88 Bangna-Trad Road, Bangna Tai, Bangna, Bangkok 10260, Thailand)

○ Host: Ministry of Food and Drug Safety (MFDS)

○ Organizer: Korea Cosmetic Association (KCA),

Korea Trade-Investment Promotion Agency (KOTRA)

○ Registration fee : Free of charge

2. Method of Registration

* Please visit the following website and fill out the Registration Form:

<https://goo.gl/forms/fm8FP288oizEEkKI2>

* Or send information (name/nationality/company/department/position/contact/phone number/Email) to Korea Cosmetic Association by email before 11th June, 2018, Monday.

Tel: +82-70-5057-4019

Email: jmhan@kcia.or.kr

3. On-site Registration

* Please register in advance by sending the completed registration form to the Korea Cosmetic Association. You may not be allowed to enter the event without pre-registration.

4. Details

* Please check the attached file.