

 **ACA**
LEADERS'
FORUM 2019

24 JULY 2019
FOUR SEASONS HOTEL SINGAPORE
CRESCENT BALLROOM



<u>Why</u>	<u>Who</u>
<ul style="list-style-type: none"> • Provide opportunity for senior Executive Leaders of Cosmetic Manufacturers, Ingredient Manufacturers and Importers to hear directly on Global Trade developments, regulation changes in Asia and trends in consumer behaviors; • Discuss with experts concerns and issues about doing business in ASEAN and share with them on industry perspective; • Create a networking opportunity during an exclusive event; • Contribute with heart, to a Research Fund on Asian Women Breast Diseases led by SingHealth and NUS Duke; 	<p>An exclusive event providing opportunities for</p> <ul style="list-style-type: none"> • Senior business, marketing and R&D Leaders of cosmetic companies; • Senior business, marketing and R&D Leaders of cosmetic ingredient companies; • Interested associations and individuals who need to know more about development of the cosmetic industry in Asia

Program Highlights

8:15 – 8:55 **Registration**

8:55 – 9:00 **Introduction**

Le Chau Giang, ACA
President

9:00- 9:10: **Solo Piano Performance in support of SingHealth-
DUKE Research Study on Asian Woman Breast Disease**

9:10 – 10:00 **Session 1: Keynote speaker: GLOBAL TRADE- What
are the opportunities and challenges?**

With the volatility in global trade relationship, business leaders need to be more adept in anticipating risks and tapping into new opportunities to secure growth. Gain insight on the latest trade development, addressing the realities while looking out for new opportunities among the trade challenges

Dr Dennis Hew, Director Policy Support

Asia Pacific Economic Cooperation (APEC) Secretariat

10:00 – 10:30 **Panel Discussion with industry senior executives**

10.30-10.50: *Tea/ Coffee networking*

10:50- 12:00 **Session 2: E-Commerce: How to best use these platforms?**

E-commerce has become an important strategy to reach consumers and yet there is untapped potential in driving growth for the ASEAN cosmetics industry. Benefit from understanding the e-commerce pathways in China and future policy in ASEAN to spur growth.

- **Facebook prospective**

Ms. Via Reyes-Abano (TBC)

Regional product Marketing Manager, FMCC/Retail vertical

- **Lazada prospective**

Ms. Moony Li Yue

Senior Vice President, Head of FMCG, Lazada Group

12:00- 12:30 **Panel Discussion**

12:30- 13:30 *Lunch*

13:30- 15:30 Session 3: Market Trends - What's trending in the cosmetics industry and its impact to business?

The pace of change around us continues to increase, this requires businesses to keep in touch on the latest trends among consumers and our communities. Learn what's trending now and how best to lead and adapt to the market trends

- **Sub zero waste: sustainability trends and implications**

Ms. Annie Yao, Associate Director,

Client services, Mintel

- **Travel Retail: NOW and FUTURE**

M. David Pang

Chief of Staff, Shiseido Travel Retail Asia Pacific

- **Personal Care driving Sustainability: Performance and Trends**

Dr Magali Bonnier

Global Personal Care R&D Director-Formulation, Croda

- **Sustainability: Trends and implications to business and consumers**

Ms. Caroline Moussou dit Bourdallé
Global Sustainability Manager, IFF

15:30 – 15:50: *Tea/ Coffee networking*

15.50- 17.00 Session 4: Key Regulatory updates – What’s coming and how best to be prepared?

Understand the latest regulatory developments from those closest to their inception. Focusing on two important markets in this region, China and Indonesia, be ready to face what’s coming in the area of cosmetics regulation in China and Halal in Indonesia

- **Halal Update in Indonesia**

Prof. Ir. Sukoso

Head of Halal Implementing Agency (BPJPH), Indonesia

- **China Cosmetic Regulation update**

M. Jason Chen

Business Head, Global Cosmetic Division, Chemlinked/REACH24H

17.00-17.30 **Panel Discussion**

17:30 – 17:45 **Concluding remarks**

Dr Alain Khaiat, ACA Chairman

18.00- 19.30 **Musical Cocktail:** *Our event will end with a great musical performance by highly talented musicians*

Let us put our hearts together in support of SingHealth- DUKE Research
Program on Asian Woman Breast Diseases: **part of the
proceeds from the Forum will be donated to the Research Fund**