

, , , , '02 1 205
 , 1 56
 가 12 , 5 10 가 465 58%
 94% , '01
 가 33% 가 62% '02 55%

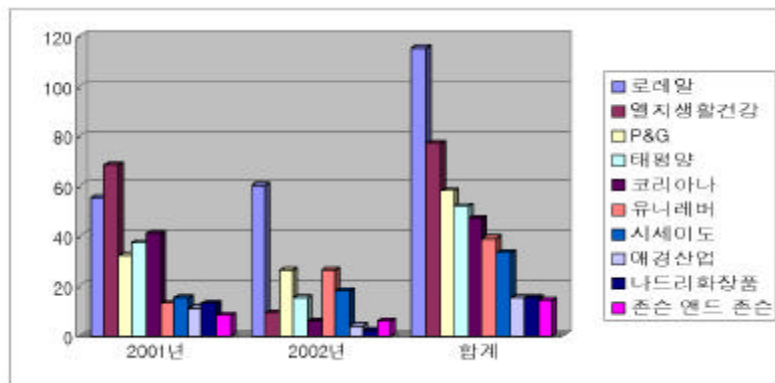
2 가 가

가	
	136
	112
	92
	39
	14
	8
	6
	4
	3
	2
	1
	1
	418

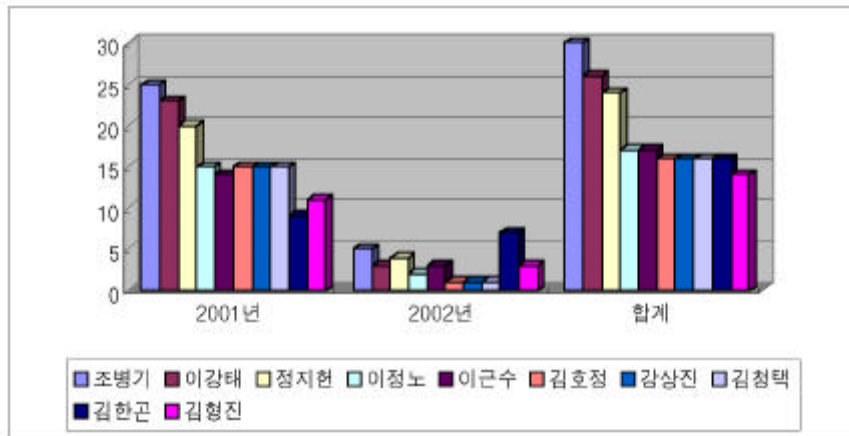
3

	2001	2002	
	55	60	115
	68	9	77
P&G	32	26	58
	37	15	52
	41	6	47
	13	26	39
	15	18	33
	11	4	15
	13	2	15
	8	6	14
	293	172	465

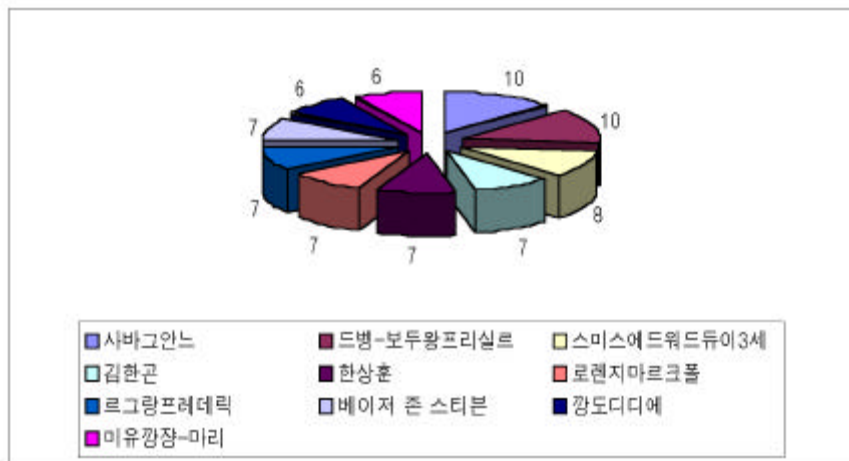
(1) , (3)
 2003 9 30 '01 ,



'01, '02 가 115 '02
 15%
 '01 55 '02 60
 9%
 가
 '01 13 '02 26
 가 100% 가 (2)



2



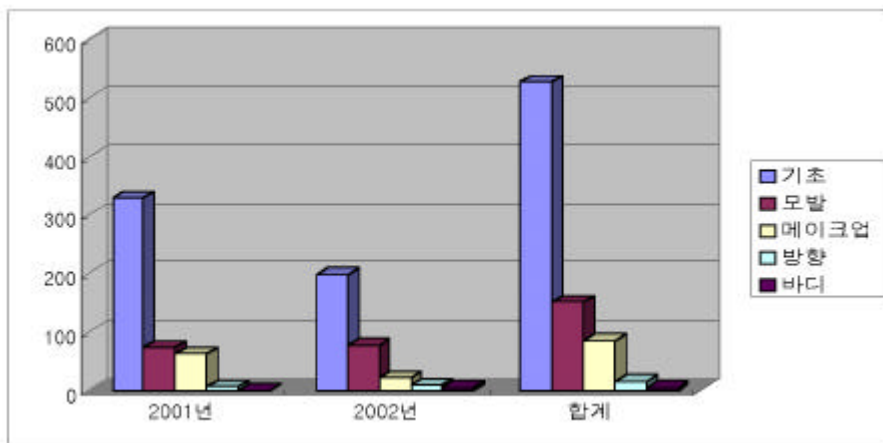
3 '02

1 34 '01, '02
 30 , 10
 가 , (4) '02 '01
 , '01, '02
 가 (3). '02 16% 25% 가
 10 8 '01 가
 가 13% 7%

4.

, ,
 , (4) , 523
 67% 가
 151
 19%, 85 11%,
 16 2%, 8 1%

	2001		2002	
	325	68.9%	198	63.7%
	74	15.7%	77	24.8%
	63	13.3%	22	7.1%
	7	1.5%	9	2.9%
	3	0.6%	5	1.6%
	472	100.0%	311	100.0%



1) '02 (5) '01
 가
 가 6 20 가
 50%

	'01	'02	
	66	55	121
	62	26	88
	41	12	53
	25	16	41
	23	15	38
	24	9	33
	6	20	26
	16	8	24
	12	8	20
	9	7	16
	41	22	63
	325	198	523

2)
 6

	'01	'02	
	17	22	39
	20	17	37
	8	15	23
&	10	10	20
	9	5	14
	10	8	18
	74	77	151

'02 (6)
 '01 () 29%
 가 , 86%가 가
 . , , , ,

3) '02 (7)
 '01
 가 .
 , , .

	'01	'02	
	24	14	38
	12	2	14
	8	0	8
	7	0	7
	4	0	4
	8	6	14
	63	22	85

4) '02 (8)
 '01
 가
 가
 .
 8

	'01	'02	
	4	5	9
	3	4	7
	7	9	16

5)

1%

(
10) '02
() '01 가

'02 '01

10

9

	'01	'02	
	2	0	2
	0	1	1
	0	1	1
	0	1	1
	1	0	1
	3	5	8

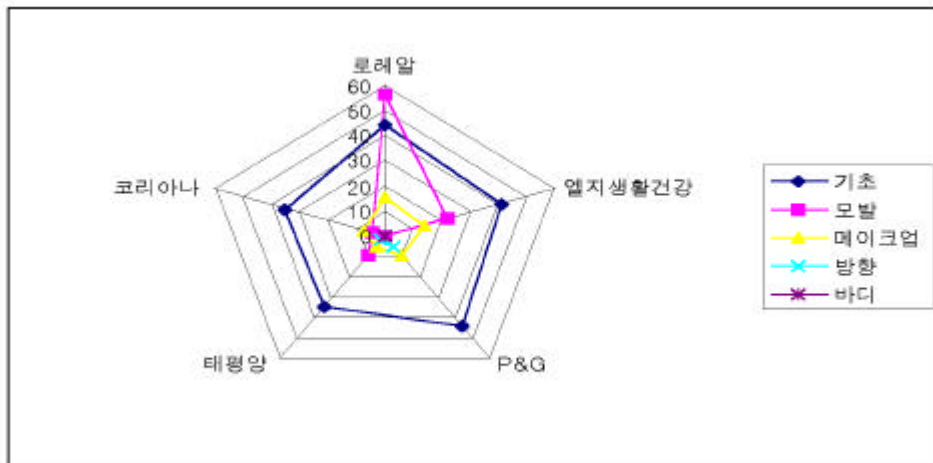
	'01	'02	
	6	16	22
	9	9	18
&	4	6	10
	2	0	2
	0	4	4
	21	35	56

, P&G '01
3 '02 13 가

5.

가 17 41%
가 7

37%



가

6.

1) '01

No			
1	KR2002-0000613		F1
2	KR2002-0004551		
3	KR2002-0006850		
4	KR2002-0006851		
5	KR2002-0007472		
6	KR2002-0008280		
7	KR2002-0008746		
8	KR2002-0009004		/
9	KR2002-0009005		
10	KR2002-0014619		
11	KR2002-0015985		
12	KR2002-0016145		
13	KR2002-0016267		L-
14	KR2002-0016831		
15	KR2002-0017117		
16	KR2002-0018520		-4
17	KR2002-0019155		
18	KR2002-0019156		
19	KR2002-0019708		2-
20	KR2002-0021240		
21	KR2002-0022633		
22	KR2002-0054997		

No			
23	KR2002-0058365		
24	KR2002-0058848		- -
25	KR2002-0064918		,
26	KR2002-0069299		
27	KR2002-0070419		3
28	KR2002-0070798		25-
29	KR2002-0074585		N- /
30	KR2002-0077015		,
31	KR2002-0077369		1,35- , 2-
32	KR2002-0077380		2-
33	KR2002-0081729		() 가
34	KR2002-7001683		
35	KR2002-7002355	LVMH	
36	KR2002-7006283		,
37	KR2002-7006288		3- , , -[15- A] 3- -[15- A]
38	KR2002-7006367	P&G	
39	KR2002-7007218		
40	KR2002-7009694	P&G	
41	KR2002-7010377		
42	KR2002-7011034		
43	KR2002-7011626		
44	KR2002-7013868		가
45	KR2002-7014781		4

2) '02

No			
1	KR2001-001731		,
2	KR2001-001937		
3	KR2001-002113		
4	KR2001-002114		δ-
5	KR2001-002116		
6	KR2001-003098		
7	KR2001-003175		
8	KR2001-003589		가
9	KR2001-006064		
10	KR2001-006184		
11	KR2001-0110459		12- - -
12	KR2001-0115756		
13	KR2001-0116889		가
14	KR2001-0119248		
15	KR2001-020354		
16	KR2001-025682		3
17	KR2001-027145		,
18	KR2001-031360		
19	KR2001-032087		가
20	KR2001-032706		가
21	KR2001-033712		
22	KR2001-034480		
23	KR2001-035484		
24	KR2001-040631		16-
25	KR2001-040762		
26	KR2001-041139		
27	KR2001-041140		
28	KR2001-041141		
29	KR2001-041516		-

No			
30	KR2001-0041544		
31	KR2001-0047912		
32	KR2001-0050766		
33	KR2001-0051286		()
34	KR2001-0052332		
35	KR2001-0052430		
36	KR2001-0052494		/
37	KR2001-0055103		3
38	KR2001-0056535		
39	KR2001-0057967		,
40	KR2001-0059051		2- -13-
41	KR2001-0059878		-4-
42	KR2001-0060788		
43	KR2001-0064002		
44	KR2001-0064663		가
45	KR2001-0065915		,
46	KR2001-0067116		가
47	KR2001-0068211		
48	KR2001-0069383		-
49	KR2001-0069384		
50	KR2001-0069385		1-
51	KR2001-0069905		
52	KR2001-0070194		
53	KR2001-0072694		-
54	KR2001-0072719		
55	KR2001-0073206		
56	KR2001-0074084		
57	KR2001-0074385		
58	KR2001-0076453		-
59	KR2001-0077289		
60	KR2001-0078035		
61	KR2001-0079249		

No			
62	KR2001-0080360		
63	KR2001-0080683		
64	KR2001-0081882		
65	KR2001-0082716		
66	KR2001-0082717		
67	KR2001-0086689		
68	KR2001-0087594		
69	KR2001-0087960		
70	KR2001-7002060		OW
71	KR2001-7002061		,
72	KR2001-7002615		-
73	KR2001-7003663	P&G	
74	KR2001-7003665	P&G	
75	KR2001-7006054	P&G	
76	KR2001-7006926		
77	KR2001-7007140		
78	KR2001-7007580		()
79	KR2001-7009094		-
80	KR2001-7009269		
81	KR2001-7010191	P&G	B ₃
82	KR2001-7010497		
83	KR2001-7013360	P&G	
84	KR2001-7013404		
85	KR2001-7014536		가 ,
86	KR2001-7014608	P&G	
87	KR2001-7014627	P&G	
88	KR2001-7015497		
89	KR2001-7015660		
90	KR2001-7016000		