

Chile, Natural and Traditional Industry

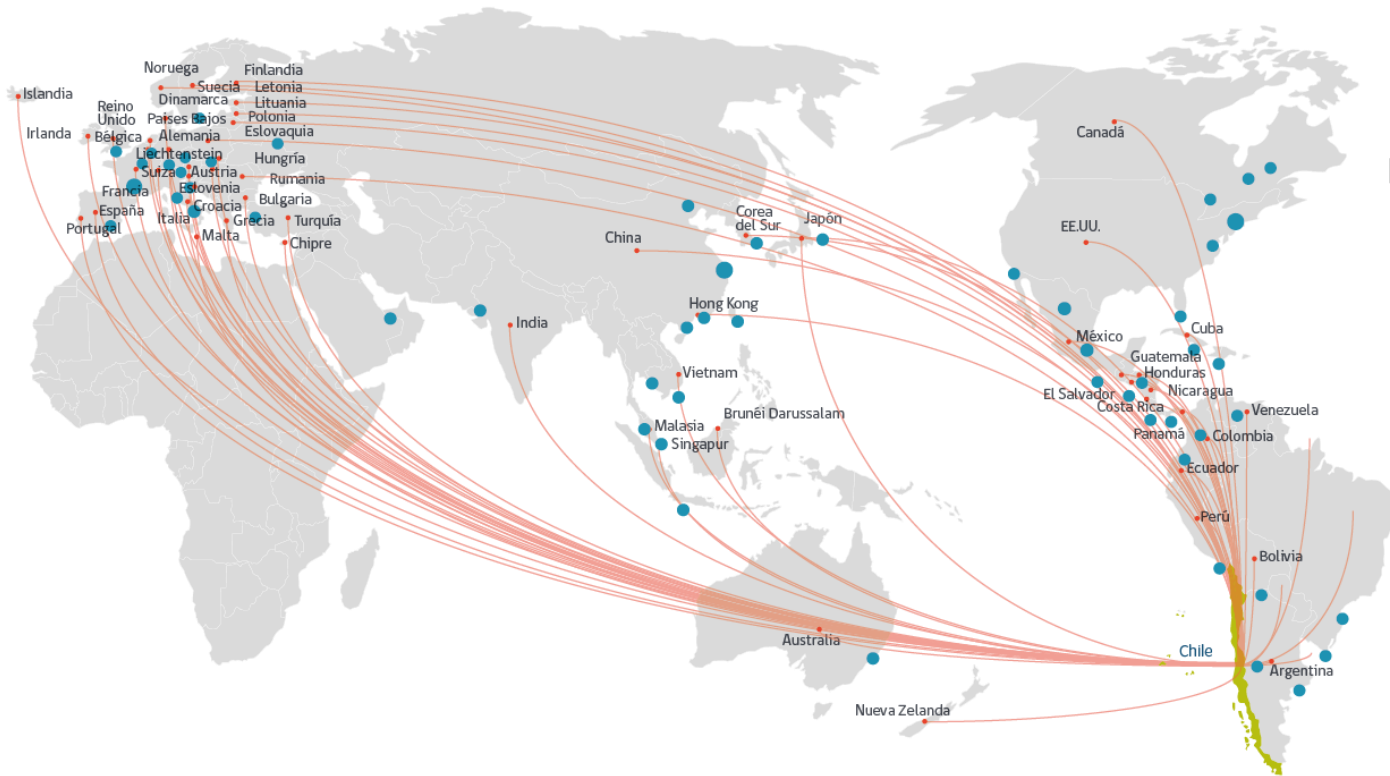
Chile 

pro|CHILE





PROCHILE is part of the Ministry of Foreign Affairs. Its mission is to promote exports of goods and services produced in Chile.



INTERNATIONAL NETWORK
Economic and Trade Offices

55

NATIONAL NETWORK
Regional Trade Offices

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● Acuerdos Comerciales ● 53 Oficinas Comerciales ● 15 Direcciones Regionales y Centros Pyme Exporta

Industry Profile | Cosmetics Chilean supply trends

There are two main sectors within the Chilean cosmetic industry:

- Toilet waters
- Hair Products
- Personal Hygiene and shaving products
 - Perfums
- Beauty or make-up preparations

TRADITIONAL COSMETICS

- Essential oils
- Beauty or make-up preparations: body creams
- Hair products
 - Soaps

NATURAL COSMETICS

Industry Profile | Cosmetics Chile

Sectoral attributes

- Diverse and Natural inputs
- Quality finished products
- Chilean biodiversity
- Associative industry





Industry Profile | Cosmetics Chile

- 30% of local manufacturing
- 30% of revenue due to hair products
- 13% body cream products
- 9% beauty or make-up preparations
- 5% men beauty or make-up preparations.

¿What does Chile export to Asia and Oceania?

Body Creams

Singapur 28,4%
Taiwan 22,6%
Hong Kong 22%

Beauty or make-up preparations

Malaysia 56%
Hong Kong 31%
Jordan 8%

Exports going
to 11
foreign markets

Industry Profile 2015 Exports



- Chile exported USD \$54 millions in cosmetics in 2015
- Its exports go mainly to Latin America
- Top Asian markets: Hong Kong, Malaysia and Taiwan
- The share of large export companies was 53% in 2015; 33% were SMEs. Overall there were 79 cosmetic firms exporting world wide

NATIONAL FIRMS NATURAL COSMETICS



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Unilabs International



Copper as a body cream input

Tensor Effect: Copper directly intervenes in the stimulation of collagen and elastine.

Antioxidant Effect: Both copper and zinc help fight cellular aging.



Cabernet Treatment

Antioxidant wine effects reduce aging and contain a nutritive vitamin complex: **Vitamins A, C, E and Panthenol.**

Nactive

Natural cosmetics inputs firm exporting valuable ingredients for gels, emulsions and creams. Mainly based on:

Maqui Murta Snail Slime

An advertisement for EthniCare cosmetics. The background is a light brown color. At the top, the brand name "EthniCare" is written in a large, green, sans-serif font, with a small green leaf icon above the letter 'i'. Below the brand name, the tagline "Wisdom and knowledge for your care" is written in a smaller, black, sans-serif font. In the center, there is a photograph of a woman with dark hair and blue eyes, lying down and holding a large green leaf against her chest. To the left of the photograph, there is a white rectangular box with a thin black border containing the text "SPF Booster Broad Spectrum" in a black, sans-serif font. Below this box, the words "PROVEN BENEFITS" are written in a smaller, black, sans-serif font. To the right of the photograph, the word "MAQUI" is written in a large, black, sans-serif font, with "Leaves PhytoComplex" written in a smaller, black, sans-serif font below it.

www.nactive.cl/

Laboratorio Dukay

It produces inputs for emulsions and make-up preparations.



Some clients:



www.dukay.cl

Mulier Cobre

Anti Aging Copper Body Cream: it regenerates the damaged skin. Contains in its formula 98.98% certified copper.



www.mulierchile.com

Coesam

Organic body cream firm. Its products are based on Rosa Mosqueta, certified by IMO-Switzerland. It also produces derivatives from grape and snail slime.



Rosa Mosqueta cellular regenerating cream



Snail slime antiox cream



Rosa Mosqueta nutritive cream

www.coesam.cl

Delmaralgas

Natural cosmetic inputs based on seaweed.



Soaps



Seaweed bath salt



Seaweed bath salt

www.delmaralgas.cl

TerraVita

Natural cosmetics based on maqui, murtilla, olives, grape, snail slime, among others.



Maqui and Murtilla Anti cellulitis cream



Anti aging cream



Olive cream

www.delmaralgas.cl

Emu Chile

It produces more than 40 products, including regenerating skin creams and baby body creams, among others.



Emú Oil It repairs regenerates skin tissue.

Emugloss

Moisturizer Pomade: It repairs and protects baby skin





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pro|CHILE
CHILEAN PROMOTION BUREAU

Chile 

The word "Chile" is written in a white, sans-serif font. To its right is a graphic of the Chilean flag's stars, consisting of several white stars of varying sizes arranged in a curved pattern.