

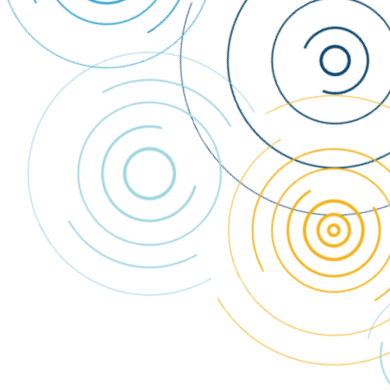


# Mission Corée du Sud Attractivité / Industrie



# Summary

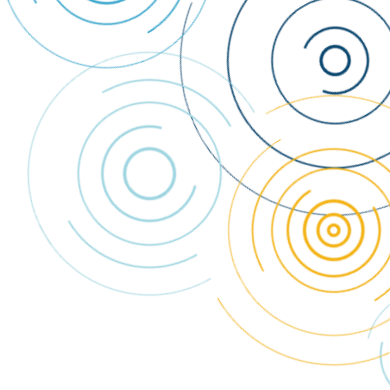
---



I – Region SUD, the South of France

II – Industrial Sectors of excellence

III – France, a business-friendly country



# I – Region SUD, the South of France



# Region SUD, the South of France



- ❑ 4 metropolis : Marseille, Nice, Toulon et Avignon
- ❑ 5 millions of inhabitants
- ❑ The crossroads between: Europe <> Africa <> Middle East
- ❑ More than 2 200 international companies

- ❑ Three internationally renowned territories

Provence  
The Alps  
The Côte d'Azur

<https://www.risingsud.fr/living-and-working-in-the-south-of-france-why-choose-the-sud-region/?lang=en>

# Region SUD, the South of France : A CONNECTED HUB

PORT OF MARSEILLE-FOS  
#1 FRENCH PORT (FREIGHT)

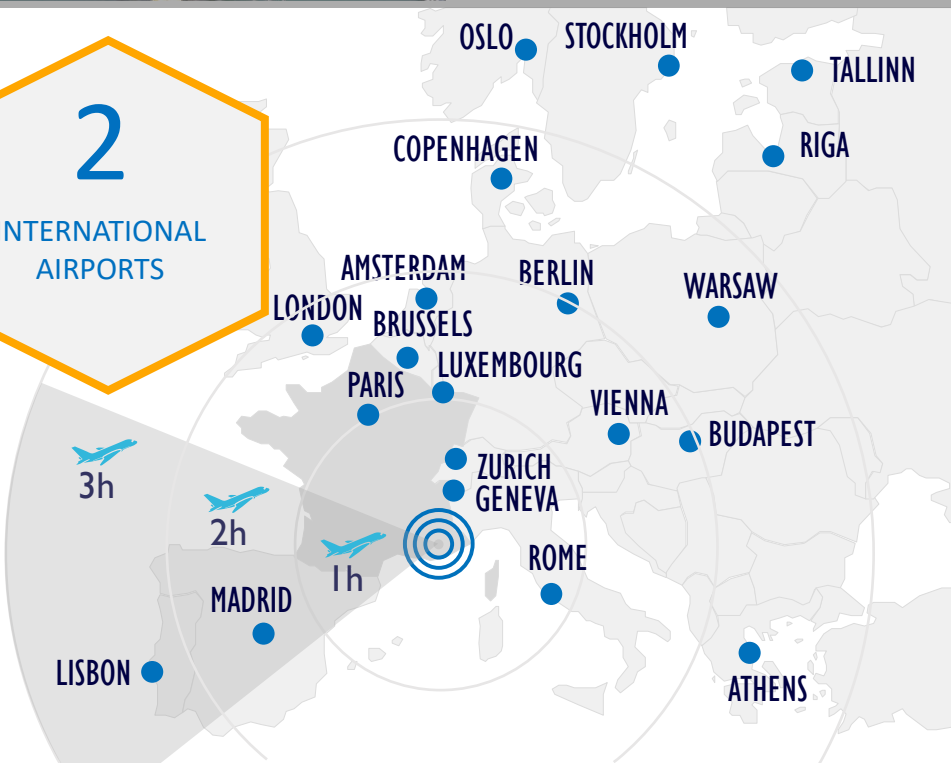
PORT OF TOULON  
#1 EUROPEAN MILITARY PORT

2

INTERNATIONAL  
CARGO PORTS



2  
INTERNATIONAL  
AIRPORTS



MARSEILLE PROVENCE AIRPORT

#2 FRENCH AIRPORT (FREIGHT)

15 MILLIONS PASSENGERS  
121 DESTINATIONS IN 44 COUNTRIES

4

INTERNATIONALLY  
CONNECTED TRAIN  
STATIONS



NICE CÔTE D'AZUR AIRPORT

13 MILLIONS OF PASSENGERS  
121 DESTINATIONS IN 30  
COUNTRIES

TRAVEL WITH TGV

Paris, Barcelone, Madrid, Francfort, Genève,  
Londres, Amsterdam, Bruxelles, Luxembourg,  
Bale, Monaco, Gênes, Milan





# Region SUD, the South of France : At the heart of european logistics corridors



North to South of Europe,  
Moselle-Rhine-  
Mediterranean Corridor,  
Rhône-Saône axis

Axis  
East-West Mediterranean  
(Golden Flamingo),  
Marseille-Genoa Corridor

- **Top 3 of French logistic regions**
- **4200 acres** of logistic field
- **8 logistic** platforms with more **than 250 acres**
- Nearly **130 000 jobs**
- **285 metric ton of freight including 90 metric ton** of international freight
- **4 metropolis, 9 million of potential consumers at less than 3 hours !**
- **A great opportunity** for logistic players

# Region SUD, the South of France : a hub for people, good and data

## AN IDEAL LOCATION:

- **5 000 000 inhabitants**, the only French region with 4 metropolis
- **A market of 9 millions of consumers** at less than 2 hours (on road)
- **Marseille: 9 international data hub (4<sup>th</sup> by 2023)** with **14 submarine cables** between Europe and Middle East, Asia and Africa (2 new submarine cable projects: Marseille-Etats-Unis, Marseille-Afrique)



Marseille



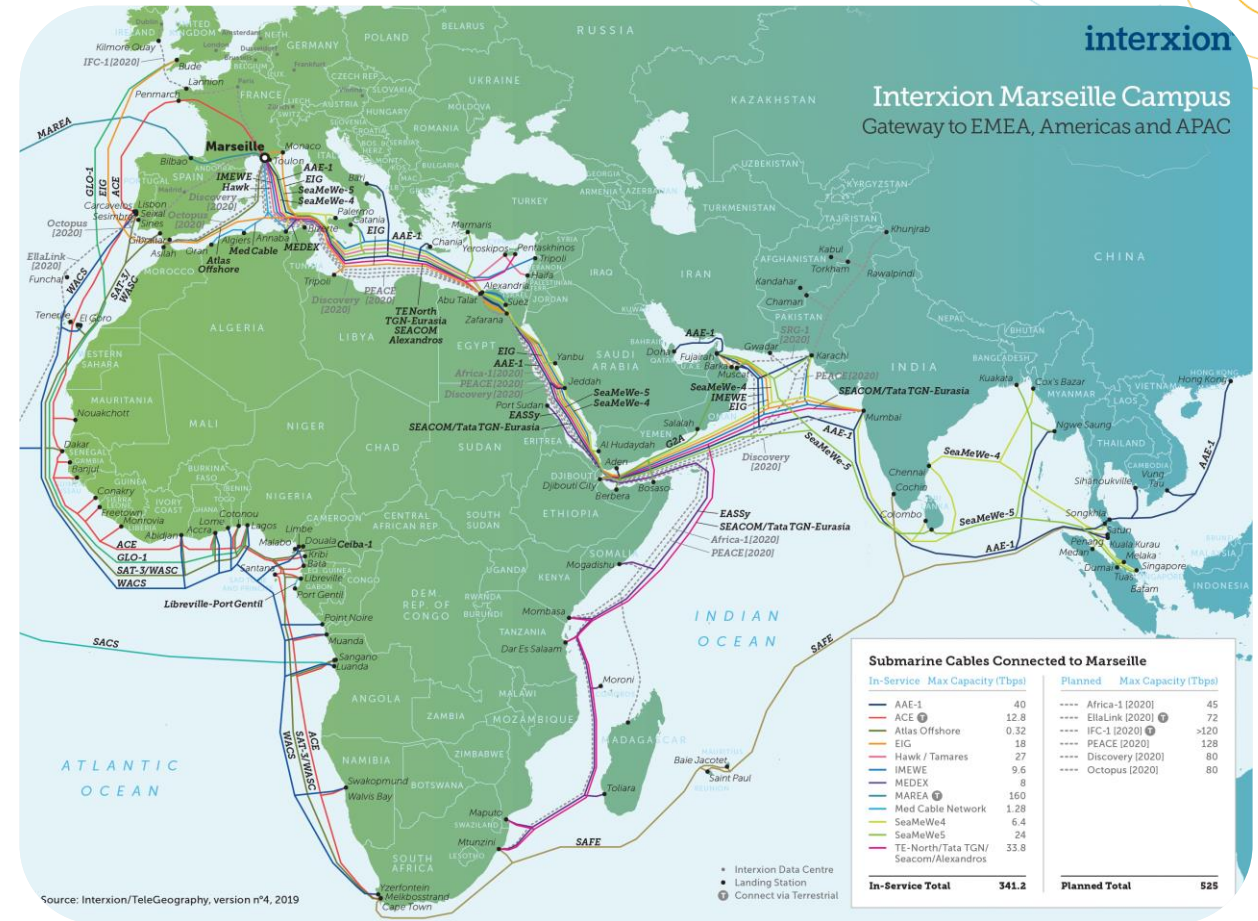
Toulon



Avignon



Nice



# Region SUD, the South of France : TALENT POOL

## A Rich and Diverse selection of Educational Opportunities in the Sud region

 **4 universities**  
Aix-Marseille, Avignon,  
Côte d'Azur, Toulon

 **170 000** students  
in the region

 **#3** region  
in appeal for students

 **#1** French-speaking  
university  
Aix-Marseille

 **15** Business schools  
4 labeled EQUIS, AMBA,  
AACSB

 **17** Engineering schools  
9 labeled EUR-ACE at  
Master's level



## A Region Renowned International Schools

**#2** concentration of international schools

**222** European & international sections

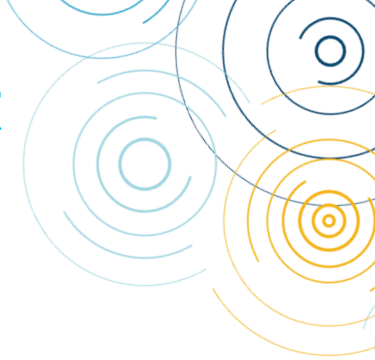
**18 000** students enrolled in international, binational, or European sections





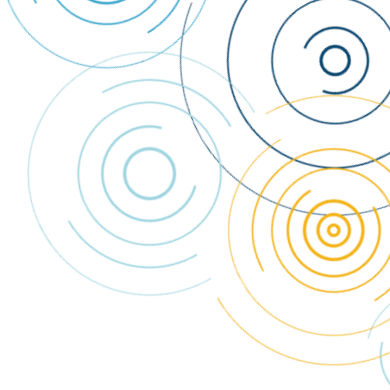
# Region SUD, the South of France : 8 reasons to invest

---



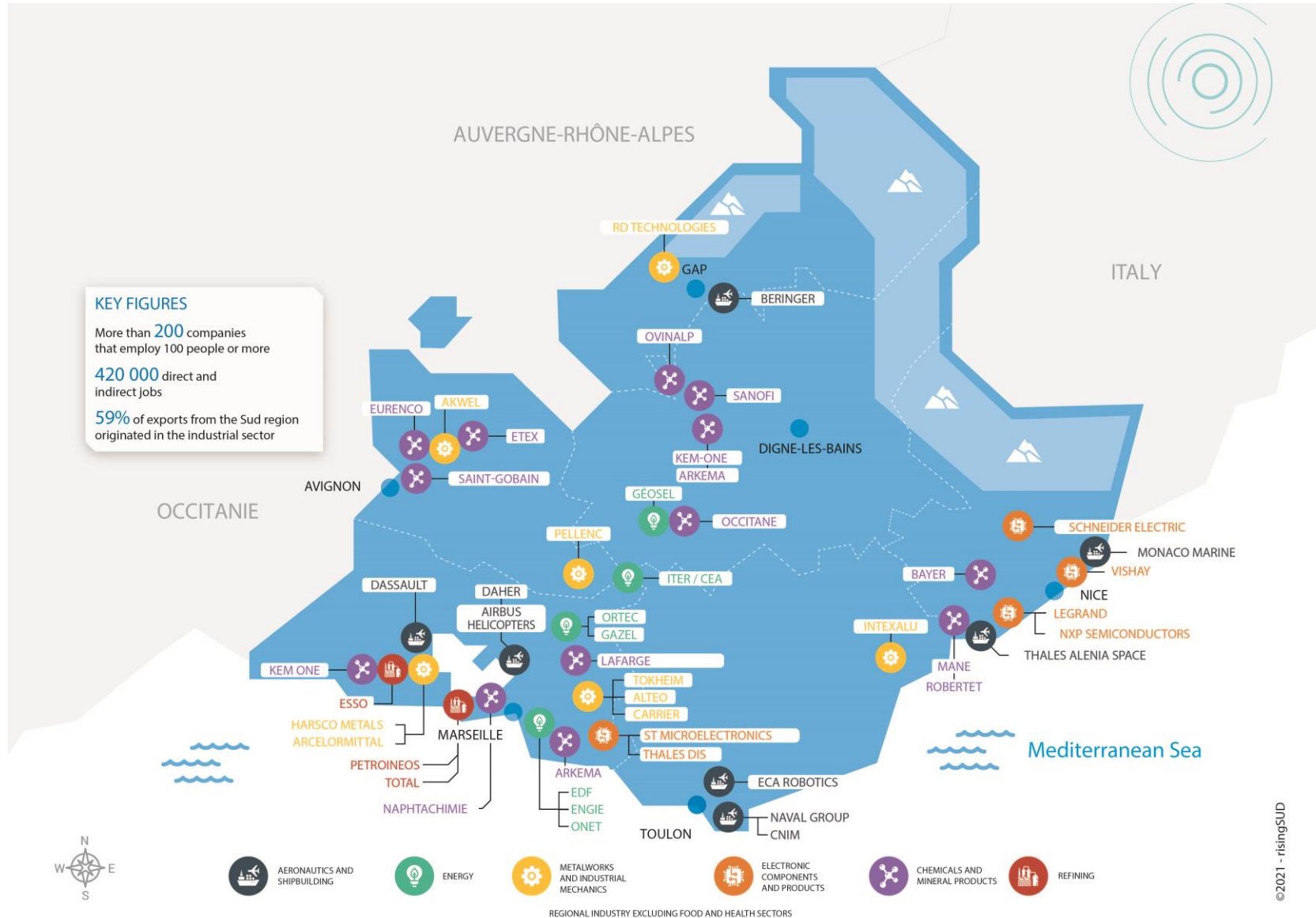
- ❑ A thriving and attractive regional economy
- ❑ A region with a global reach and international renown
- ❑ The #3 French region for innovations
- ❑ A region dedicated to the Industry of the Future
- ❑ The region's talent pool, the added value you need
- ❑ On pace to become the #1 green region in Europe by 2050
- ❑ Get established in the smart city
- ❑ A remarkable quality of life and a sublime natural environment

<https://www.risingsud.fr/why-invest-in-the-sud-region/?lang=en>



## II – Industrial Sectors of excellence

# Industrial Sectors of excellence





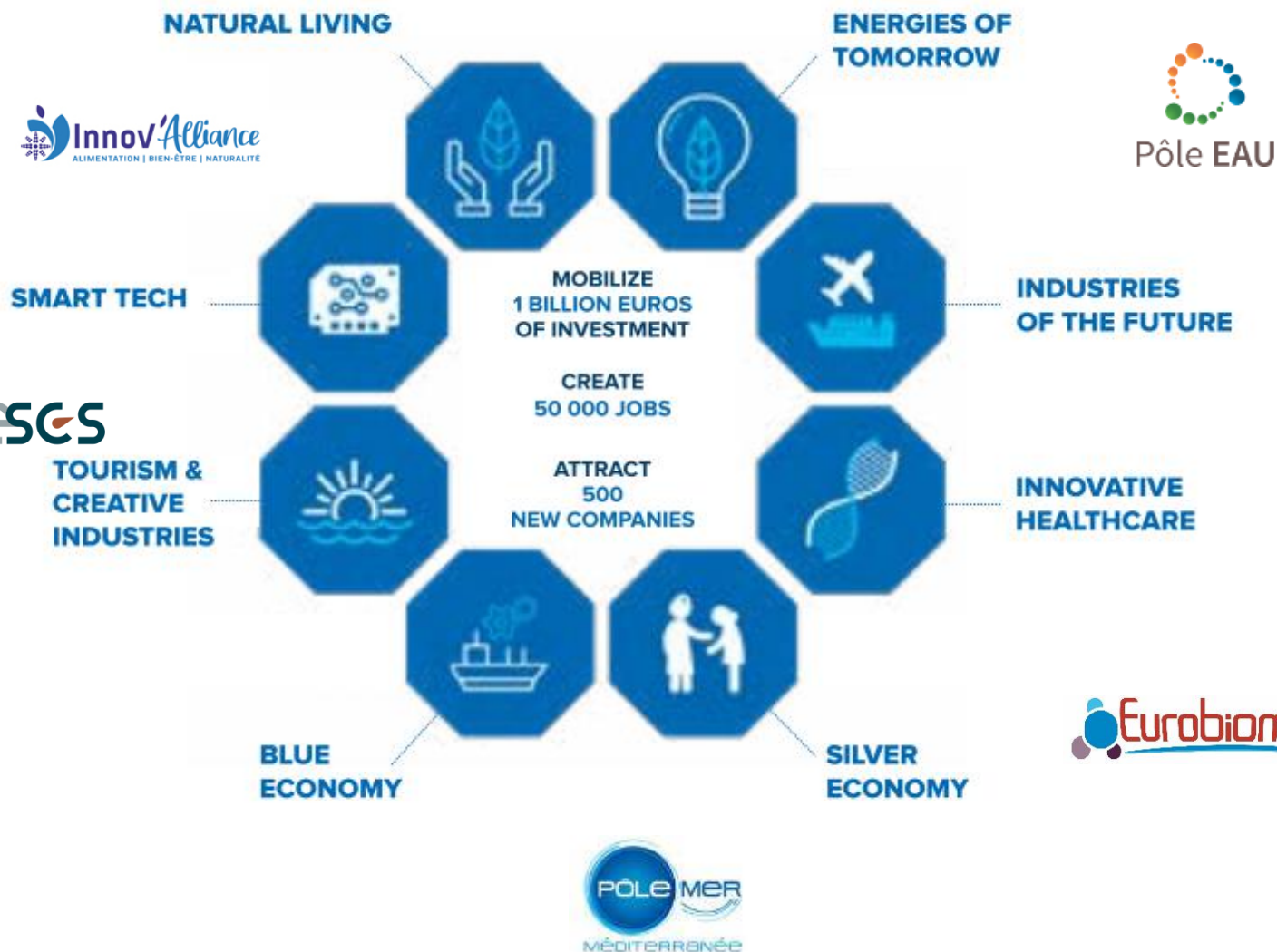
# Industrial Sectors of excellence



## THEY'VE CHOSEN THE SUD REGION

- Airbus Helicopters
- CMA CGM
- L'Occitane
- Thales
- Dassault
- Naval Group
- Saint-Gobain
- Amadeus
- Malongo ARM
- Symphony
- Infosys
- Expedia
- Voyage Privé
- Haribo
- STMicroelectronics
- ArcelorMittal...

POLESCS



<https://www.risingsud.fr/our-sectors-of-excellence/?lang=en>

# Industrial Sectors of excellence : Industry 4.0



## A RECONIZED SECTOR: INDUSTRIAL ECOSYSTEM

**32.000**  
COMPANIES

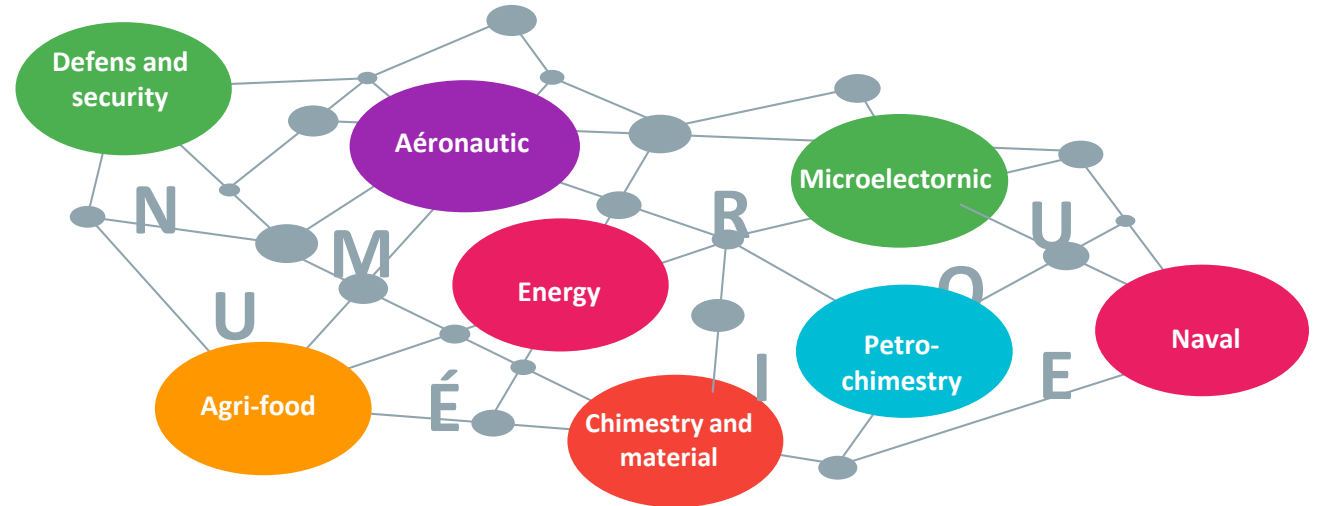
**161.000**  
JOBS

**55%**  
OF THE REGIONAL NEW INDUSTRIAL EXPORT (of their turnover)

**+2.300**  
COMPANIES

**1er**

THE CAMPUS DES MÉTIERS ET DES QUALIFICATIONS BRING DEDICATED TO THE INDUSTRIE OF THE FUTUR



**piicto**  
by Marseille Fos

**TEAM**  
HENRI-FABRE  
TECHNOLOGIES & EXPERTISE IN ADVANCED MANUFACTURING

**SYSTEM**  
FACTORY

Recovery of secondary raw materials

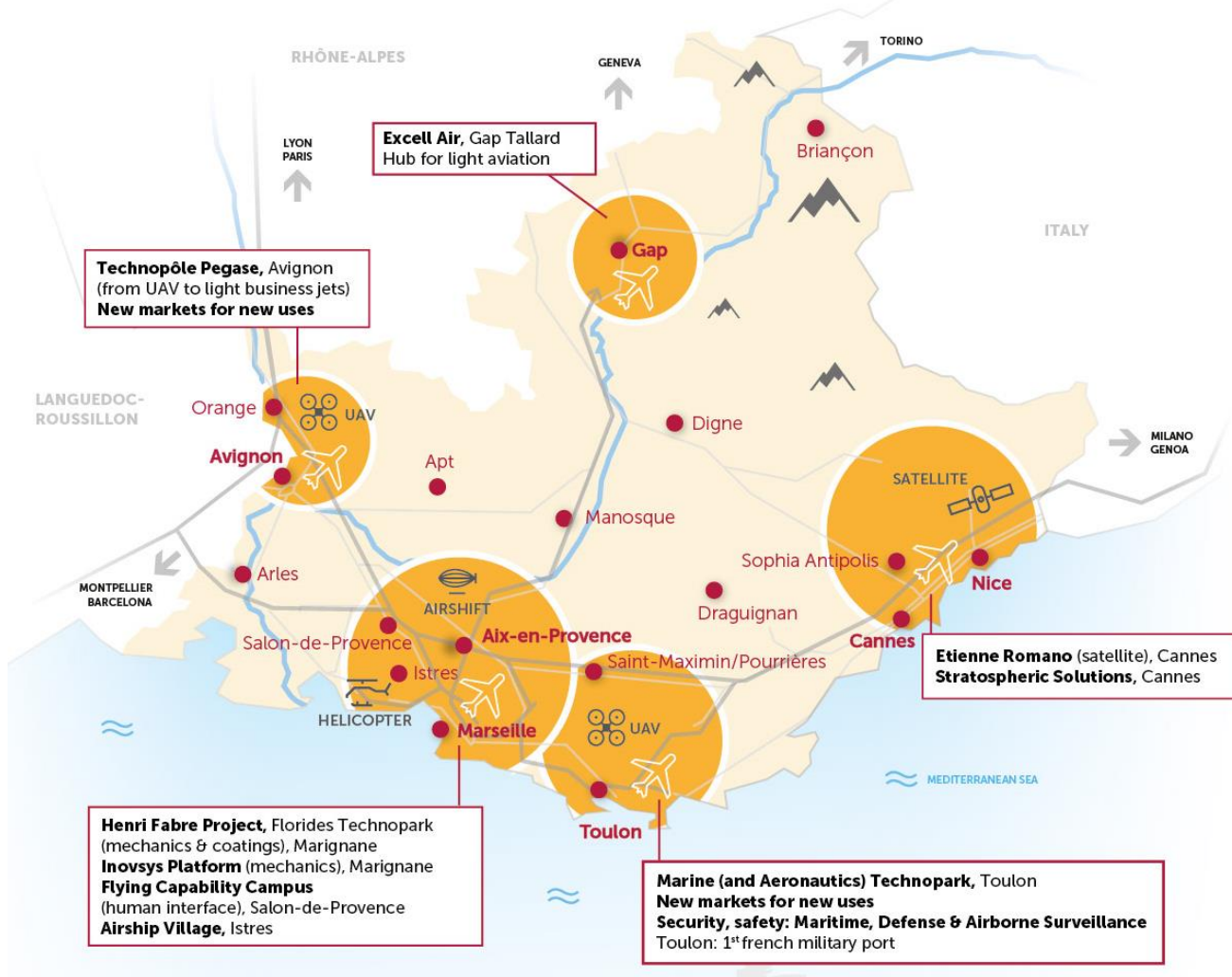
New production and robotization processes

Regional multi-sector innovation platforms (naval and aeronautical)





# Aeronautic & Aerospace: #2 region in France



## A MULTI-SECTORIAL AERONAUTIC INDUSTRY:

**1<sup>st</sup>** INDUSTRY SECTOR    **€5,5 billion** TURNOVERS    **190** SME'S    **18 000** JOBS    **40%** Are doing R&D

## THEY HAVE CHOSEN THE REGION SUD



The Airbus Helicopters head office is located in Marignane near Marseille airport. More than 9.000 employees develop, build and deliver helicopters.



Cannes is corporate headquarters for Thales Alenia Space. A center of excellence for the French and European space industry.



Located in Avignon, **SAFE Cluster** is the French competitiveness cluster dedicated both to aerospace industry, and Security & Safety applications.

It gathers 320 industrial players, large multi-national groups, SMEs and startups, research laboratories and leading universities in their fields  
**More than 450 members :**





# Aeronautic & Aerospace: #2 region in France

**Target sectors :** HELICOPTER, AIRSHIFT, DRONE/UAV, SATELLITE, LIGHT AVIATION, SECURITY

## ❑ THE DRONE INDUSTRY

- ❑ The Sud region is one of the most dynamic French territories in the drone sector. With Club Sud Drone, our territory is affirming its ambition to promote and strengthen the drone sector, a strategic segment specializing in Sud
- ❑ 60 companies across the entire value chain : Novadem, ECA, Scalian, Atechsys...
- ❑ 19 projects of innovations labeled since 2012 for a total of 61 million euros

<https://www.safecluster.com/>

<https://www.risingsud.fr/our-sectors-of-excellence/sector-of-excellence-industries-of-the-future/?lang=en>

# The naval and maritime economy



## BLUE ECONOMY FIGURES

The **Pôle Mer Méditerranée** is a world class pole of competitiveness devoted to the **promotion of the blue economy** in the Mediterranean. It contributes to the **sustainable development** in marine industries. . It **supports numerous projects** around marine energies.

### KEY FIGURES :

- **454 members** (50% SMeS)
- **77 training and research structures**
- **7 international collaboration**
- **425 projets supported**

### A FACILITATOR AND AN INTERFACE FOR YOUR PROJECT

Supports the development and the growth of your structure, introduces you to other major players of the sector, facilitates the success of your innovations, advices in HR...



## BLUE ECONOMY FIGURES



## A CLUSTER OF MARITIME COMPAGNIES

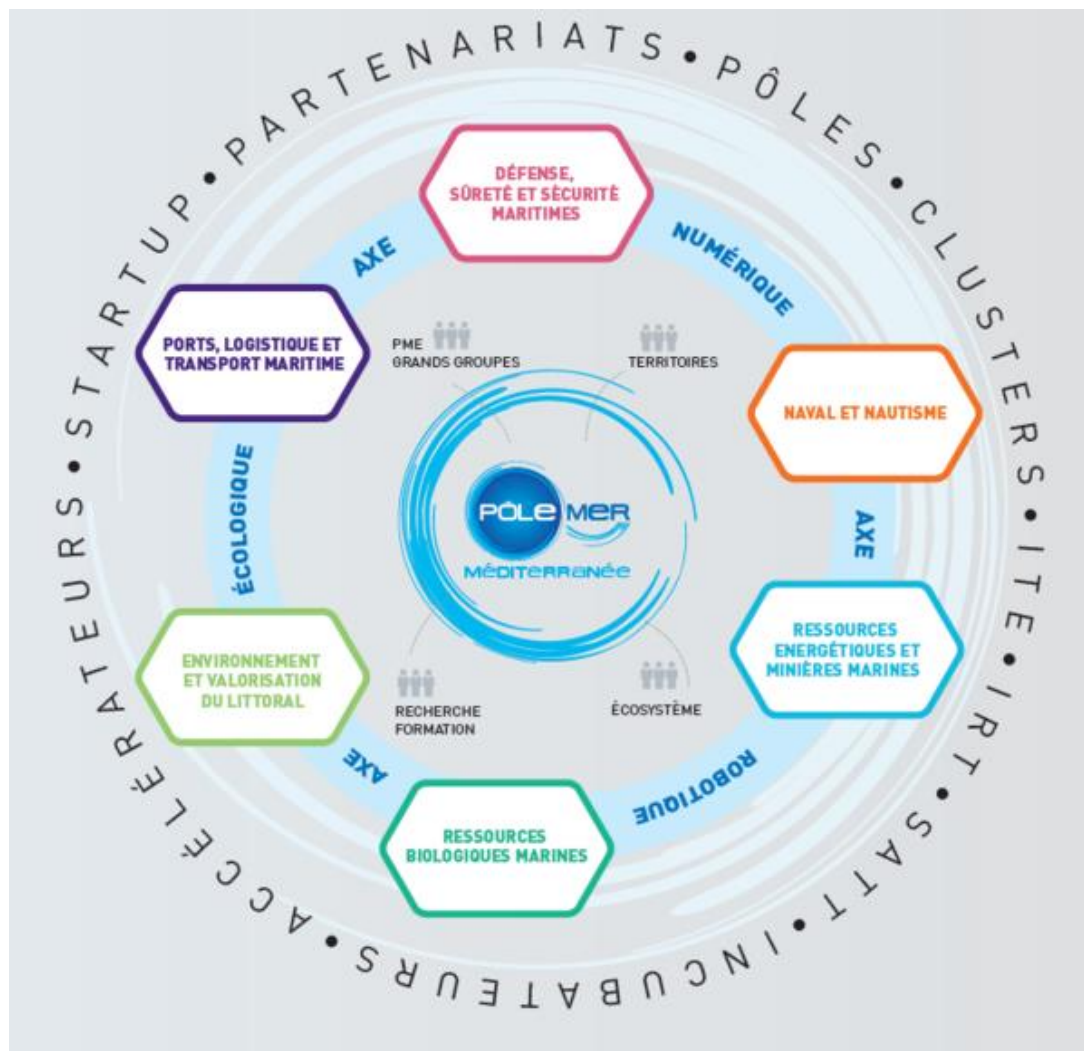


## A HOSTING PLACE FOR STARTUPS



# The naval and maritime economy

## Target sectors



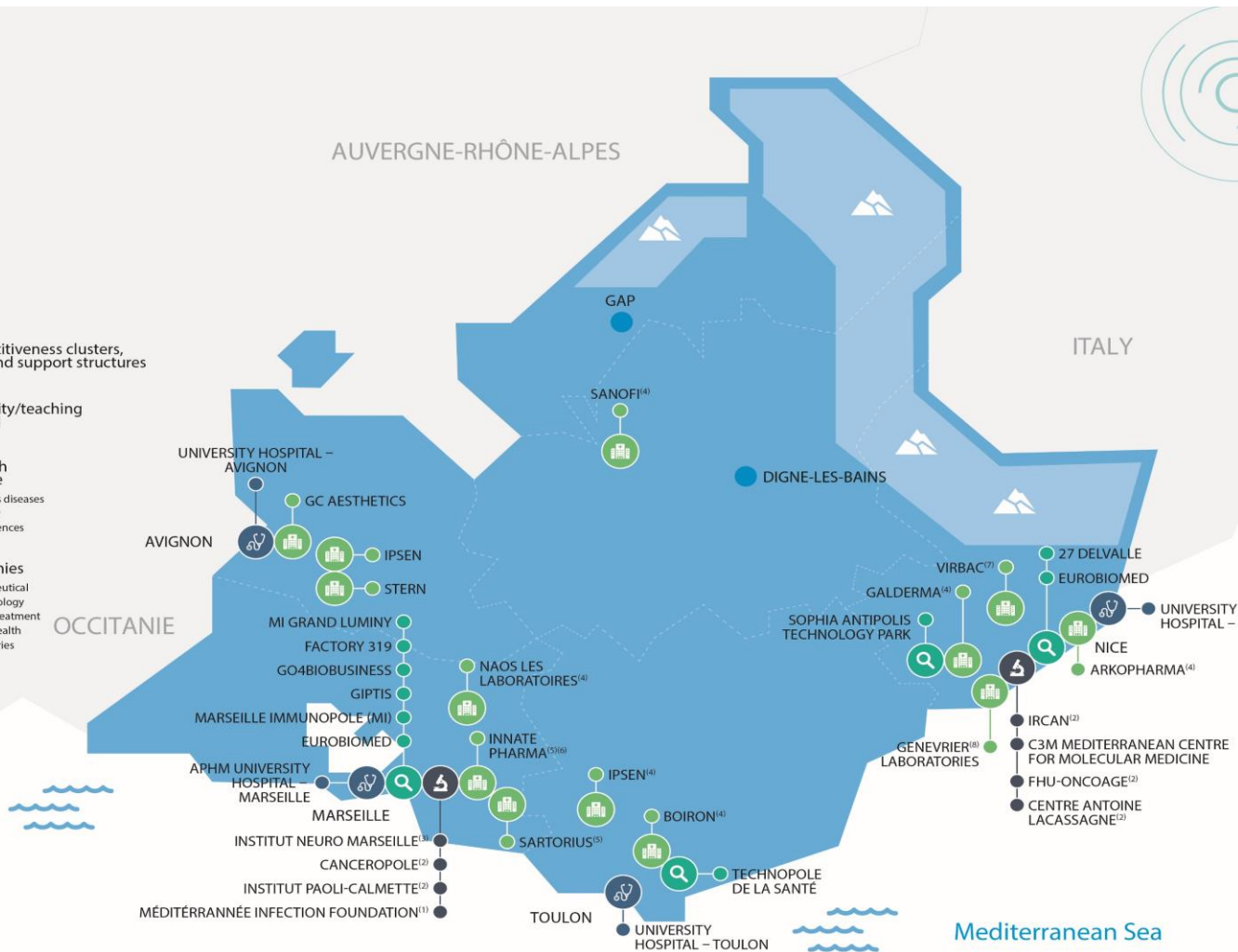
<https://en.polemermediterranee.com/>

<https://www.risingsud.fr/our-sectors-of-excellence/sector-of-excellence-blue-economy/?lang=en>



# Health activity

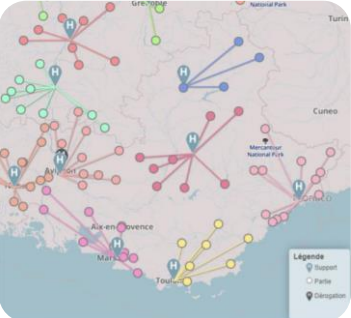
-  Competitiveness clusters, hubs, and support structures
-  University/teaching hospital
-  Research institute
  - <sup>(1)</sup> Infectious diseases
  - <sup>(2)</sup> Oncology
  - <sup>(3)</sup> Neurosciences
-  Companies
  - <sup>(4)</sup> Pharmaceutical
  - <sup>(5)</sup> Biotechnology
  - <sup>(6)</sup> Cancer Treatment
  - <sup>(7)</sup> Animal health
  - <sup>(8)</sup> Laboratories



**A DYNAMIC SECTOR:**

<b>41.000</b> PRIVATE COMPANIES	<b>170</b> RESEARCH LABORATORIES	<b>€18 billion</b> TURNOVER
<b>2nd REGION</b> In France for patents	<b>39.000</b> SCIENCES STUDENTS	<b>170.000</b> JOBS

**Eurobiomed** is a **competitiveness cluster**. It leads territorial initiatives, provides resources and offers solutions for businesses and research organizations. EUROBIOMED helps them innovate, finance, develop and achieve their strategic and business objectives to ultimately improve life through innovations in health. It groups more than **270 members in the region Sud**.



- **8 universities and 4 teaching hospitals**
- **6 hospital grouping and more than 50 structures** across the territory
- The Aix-Marseille teaching hospital is the **2nd hospital grouping of France**

<https://www.eurobiomed.org/en/>

<https://www.risingsud.fr/our-sectors-of-excellence/sector-of-excellence-innovative-therapies/?lang=en>

# Chemistry & Materials Ecosystem



640  
COMPANIES



25%  
OF THE REGIONAL  
TURNOVER



+15 000  
JOBS IN CHEMISTRY

## A RICH CHEMISTRY ECOSYSTEM



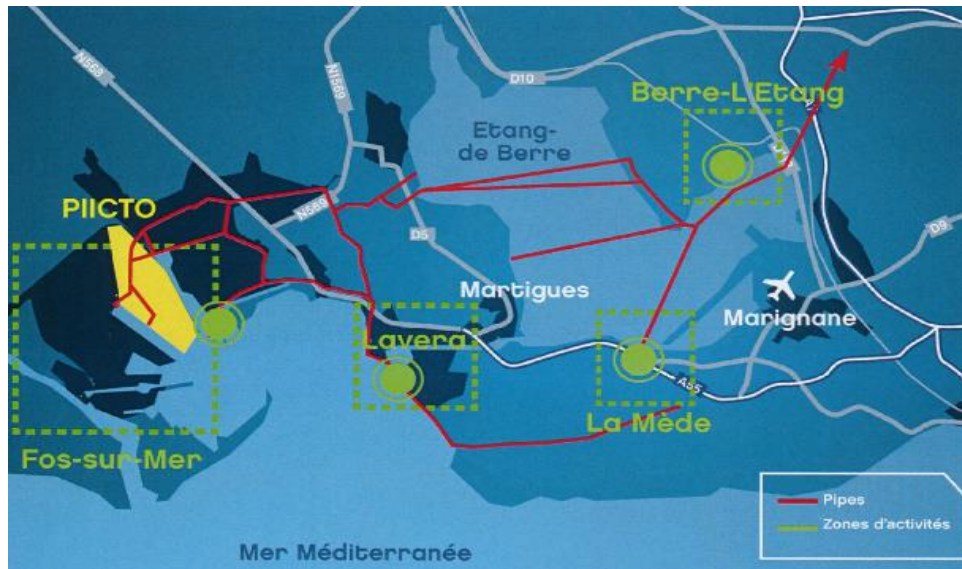
<https://www.novachim.fr/>



# ENERGY - Oil & gas

**One of the densest industrial networks in France**  
with strategic access to the African market.

- 2 refineries : Lavera and Fos-sur-Mer
- La Mède, Total 1st global french bio-refinery.
- 1 fossil-fired power plant & 3 combined cycle gaspower plants including the most powerfull in France.



**One of the biggest operational and strategic petroleum and gaz storage unit in Europe**

1st European storage site in size in Manosque

9 millions m3 storage capacity (petroleum)



# Energy - Renewable

**Target sectors : production of hydrogen electrolyser**

H<sub>2</sub>

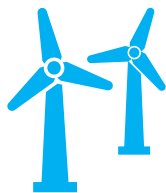
Hydrogen is a key technology for the Sud Region

3 projects of production and storage



3<sup>rd</sup> region in production and number of plants

164 hydropower plants

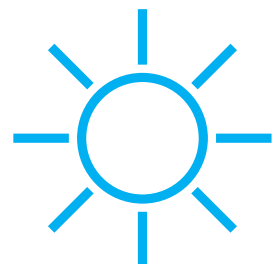
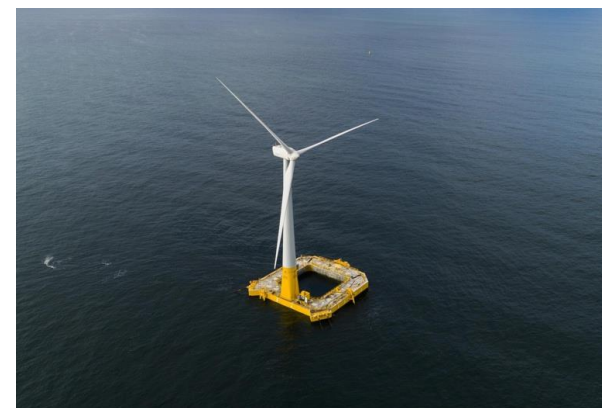


3<sup>rd</sup> region for potential offshore wind power in Europe

750 MW by 2030 with offshore wind power

## Provence Grand Large

Floating wind turbines by 2023.



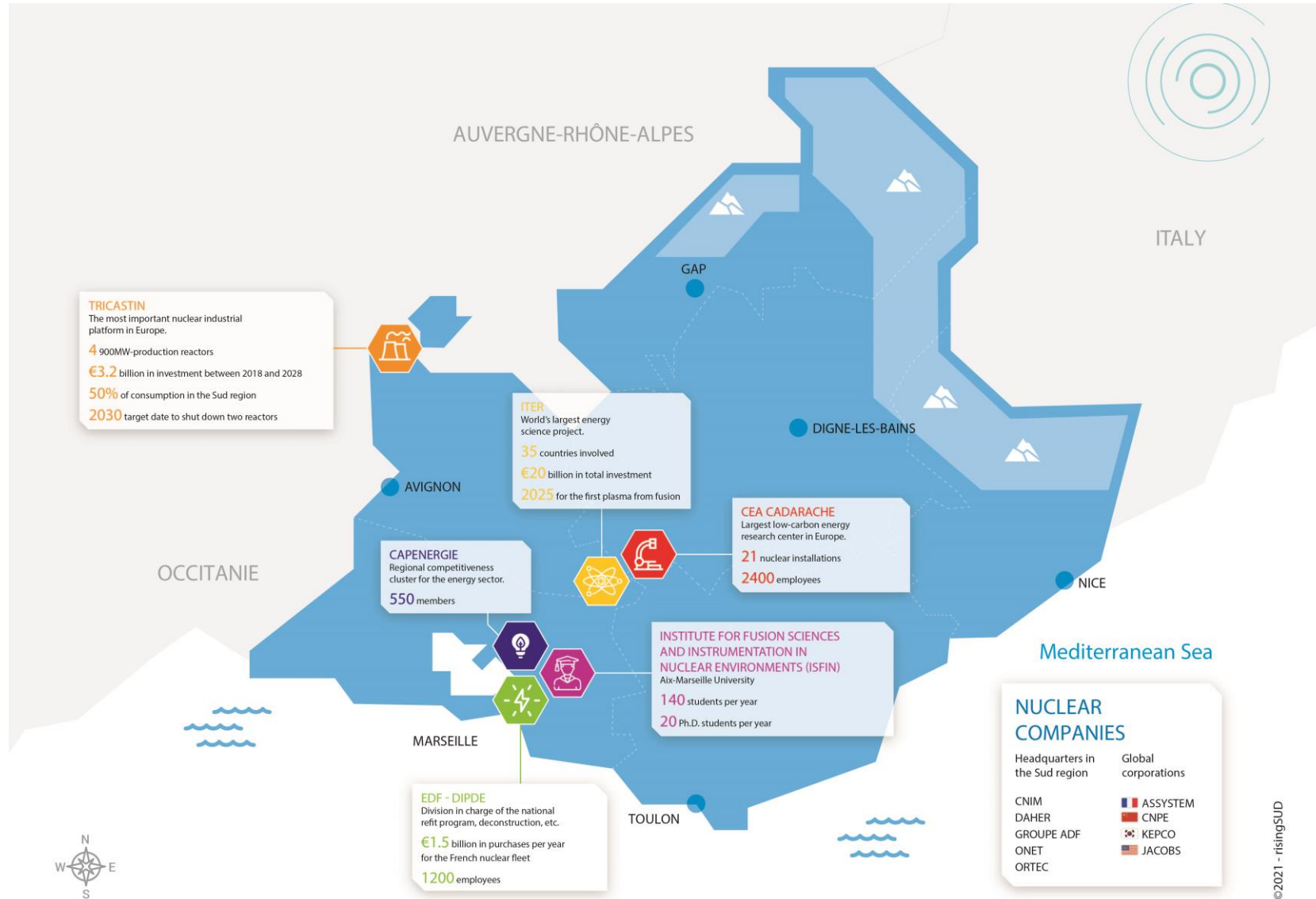
1<sup>st</sup> region for the number of days of sunshine

Plan to double solar power plants in the next years

<https://www.capenergies.fr/>

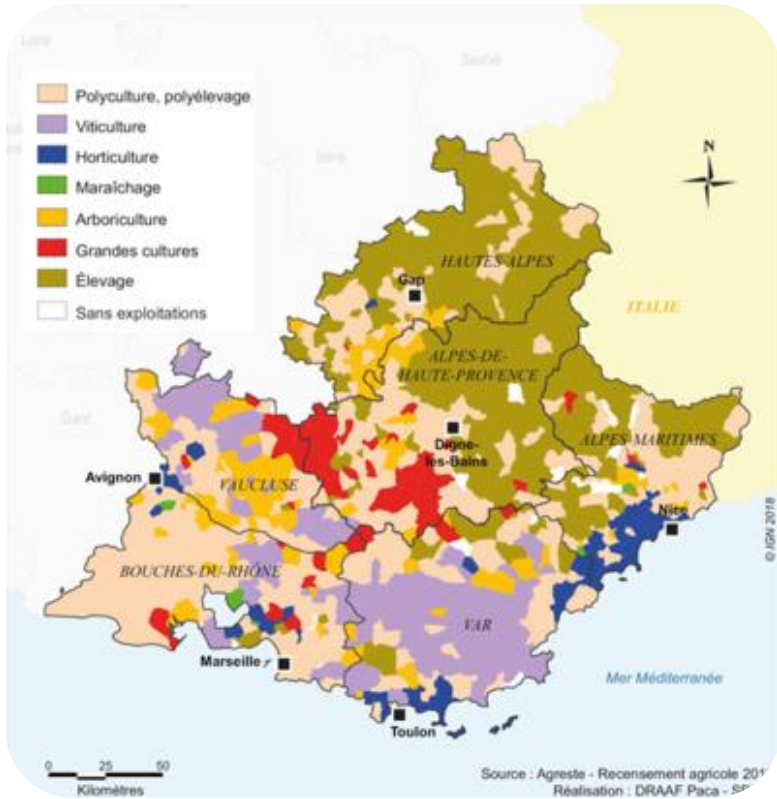
<https://www.risingsud.fr/our-sectors-of-excellence/sector-of-excellence-energies-of-tomorrow/?lang=en>

# Energy - The Nuclear Sector



# Agriculture & agri-business

**790 000 hectares of agricultural area in region Sud !**  
**11 930 farms classified as large and middle farms – 25 455 heads of the agricultural holding**  
*THE FIRST FRUIT REGION OF FRANCE AND THE FIRST IN TERMS OF UTILISED AGRICULTURE AREA .*



**18% of big corp:**  
cereal, oleaginous, protein crop  
5 000 producers  
390 000 tones of products



**15% of vines:**  
7 900 farms – VAR department  
is the first rosé wine producers  
in the world



**6% of orchards:**  
Apple, grapps, cherries, pears,  
peaches and nectarines, apricots,  
strawberries.



**2% of vegetable cultivation:**  
7 800 jobs and more than 3 500  
seasonal jobs



**Perfume plants:**  
1 000 farms and 14 000 hectares



# Agriculture & agri-business



Located in **Avignon**, **Innov'Alliance** is a **competitiveness cluster** which brings together more than 400 players (more **than 270 in Region Sud**) within the Fruit, Vegetable, and Plant sector in the French south regions, Provence-Alpes-Côte d'Azur, Languedoc-Roussillon and Rhône-Alpes.

<https://pole-innovalliance.com/>

## INDUSTRIAL SECTOR

- \* **FOOD**
- \* **COSMETICS**
- \* **FOOD SUPPLEMENT**
- \* **PARFUME & AROMAS**

<https://www.risingsud.fr/our-sectors-of-excellence/sector-of-excellence-natural-living/?lang=en>

### AN IMPORTANT ECOSYSTEM:

<b>+1,600</b> COMPANIES	<b>€ 7,7 billion</b> TURNOVER	<b>30,000</b> JOBS
<b>+1,000</b>	<b>2<sup>nd</sup></b> INDUSTRIAL SECTOR IN REGION	<b>5,500</b> STUDENTS

### IMPORTANT AGRI-FOOD COMPANIES IN SOUTH

  
Pernod Ricard

**HARIBO** **NATUREX**  
part of Givaudan



# Smart-Tech

## AN IMPORTANT ECOSYSTEM:

**22 000**  
COMPANIES

**€ 14 billion**  
TURNOVER

**55 000**  
JOBS

## A DYNAMIC OF INNOVATION:

**167**  
R&D ESTABLISHMENTS

**12,000**  
PRIVATE RESARCHERS

## AN EXCELLENT TEACHING REQUIRES:

**500**  
TRAININGS

**10 000**  
STUDENTS



## GATHER AROUND A SPECIALIZED CLUSTER:

**POLESCS**

The SCS (Secured Communicating Solutions) cluster is a world-class competitiveness cluster dedicated to digital technologies. It gathers 320 industrial players, large multi-national groups, SMEs and startups, research laboratories and leading universities in their fields. 250 projects funded and more than 1 billion euros R&D investments made.

**vulog**  
CARSHARING TECHNOLOGIES

**orange**

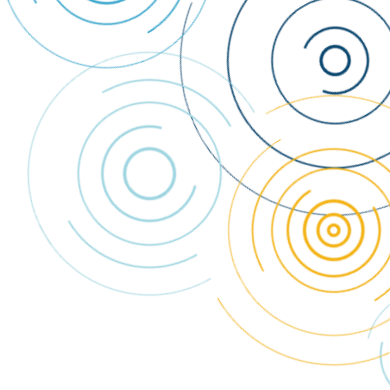
**THALES**

**ST**  
life.augmented

**NXP** amadeus

<https://www.risingsud.fr/our-sectors-of-excellence/sector-of-excellence-smart-tech/?lang=en>

<https://www.pole-scs.org/>



## III – France, a business-friendly country

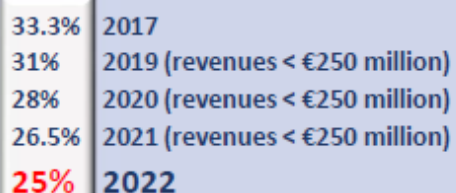


# III – France, a business-friendly country

## PRO-BUSINESS REFORMS STIMULATING COMPETITIVENESS AND INNOVATION

### REDUCING CORPORATE TAXATION

- ✓ Reducing corporate taxation (*impôt sur les sociétés – IS*) from 33% to 25% by 2022



- ✓ Reducing local taxation by half (€10 billion per year)
- ✓ Competitive taxation of R&D
  - Rate of corporate taxation (IS) at 10% for revenues from intellectual property
  - Perpetuation of the research tax credit (*crédit d'impôt recherche – CIR*) equivalent to 30% of R&D expenditure

A specific helpdesk for foreign investors:



### TRANSFORMING THE FRENCH SOCIAL MODEL

- ✓ Greater flexibility and predictability
  - Simplification of dismissals for economic reasons
  - Facilitation of social dialogue: A single body for informing and consulting employees

- ✓ Lower social security contributions on low salaries (one of the lowest rates in the world)

- ✓ Adaptation of skills to the new needs of the economy
  - Skills investment plan, €15 billion until 2022, in response to business' needs
  - Tripling of funding to promote youth employment



#1jeune1solution



### ACCELERATING BUSINESS SETUPS

- ✓ Facilitating industrial setups
  - Accelerating and securing industrial projects, thanks to the simplification of administrative procedures
  - Ready-to-use sites ([investinfrance.fr](https://investinfrance.fr))

- ✓ Facilitating access to public procurement: Easing government procurement rules

Acceleration and Simplification of Public Action Act #ASAP



- ✓ Dematerialization of all administrative procedures by 2022



### €100 BILLION TO BUILD THE FRANCE OF 2030



- ✓ Promoting the ecological transition
  - Carbon neutrality by 2050
  - Developing green hydrogen

- ✓ Stimulating innovation and reindustrialization
  - €20 billion in future technologies



Digital healthcare, innovative therapies, infectious diseases	Cloud computing, cybersecurity, artificial intelligence, EdTechs	Quantum technologies, aerospace

- Calls for projects to take forward reindustrialization in five key sectors:

Healthcare  
Essential inputs for industry  
Electronics  
Agri-food  
Telecommunications

- ✓ New potential markets thanks to public investments

HEALTHCARE PLAN "Séjour de la santé"	ENERGY EFFICIENCY	EVERYDAY GREEN MOBILITY
€6 billion	€6.7 billion	€3.1 billion

# III – France, a business-friendly country

## DECREASED NOMINAL CORPORATE TAX RATE



33,3 %

by 2017

31 %

by 2019 (revenues < €250 M)

28 %

by 2020 (revenues < €250 M)

26,5 %

by 2021 (revenues < €250 M)

**25%**

by 2022

## LOWER TAXATION ON INCOME FROM PATENTS

and comparable industrial property rights

From 15 to **10%** since January 2019

## SUPPLEMENTARY DEPRECIATION MEASURE (SMES)

**40% deduction**

Robotization and Digitalization of Industrial Activity

## REDUCTION OF HEALTH INSURANCE CONTRIBUTIONS

**A 6-point drop, up to 2.5 times** the Minimum Wage

## THE “RIGHT TO ERROR” INSTITUTED

Companies and tax authorities working together in a partnership rationale

**A dedicated one-step shop**

for foreign investors

# III – France, a business-friendly country

---

**A SINGLE TAX RATE**  
on capital gains

**30 %**



**INCREASE THE VALUE OF WORK  
AND BOLSTER PURCHASING POWER**

Overtime hours exempt from tax and social security contributions for employees

**TRANSFORMATION OF THE SOLIDARITY TAX ON WEALTH (ISF)**

into a tax on real estate wealth (IFI) (payable by taxpayers with real estate assets in excess of €1.3 million), which restricts the tax base to the value of real estate assets.

**DECREASED INCOME TAX**

€5 billion in tax cuts for 15 million tax households,  
effective 1<sup>st</sup> January 2020



# III – France, a business-friendly country



## GREATER FLEXIBILITY AND PREDICTABILITY

### 4 key principles around flexibility & effective communication

More flexibility to meet the company's needs



- Company agreements prevail on sector agreements

Better social dialogue



- A single body for collective negotiation called the Social Economic Committee (SEC)
- Direct negotiations between the employer and the employees within SMEs

Secured costs of dismissal



- Facilitating voluntary departure plans
- Reducing the time limit for appeals to 12 months
- Implementation of a mandatory cap on severance payments

Ease redundancies



- Defining economic grounds for collective dismissals at national level

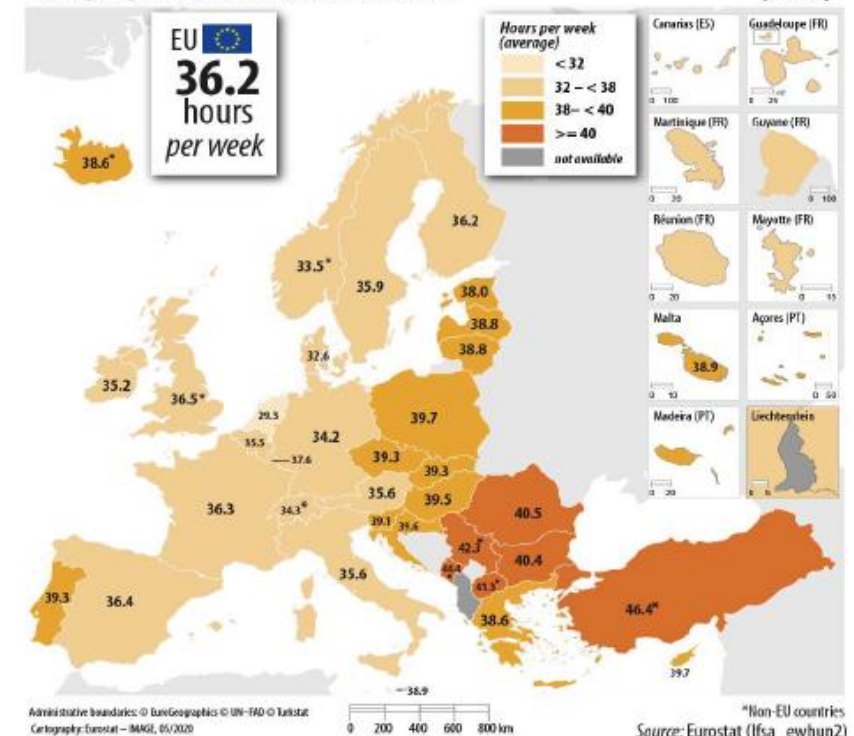
# III – France, a business-friendly country

## WAGE AND WORKING HOURS

### Minimum monthly wage in Europe (2021)



### Average number of usual hours of work of employees EU-27, UK, EFTA and candidate countries (2019)



Source : EUROFOUND

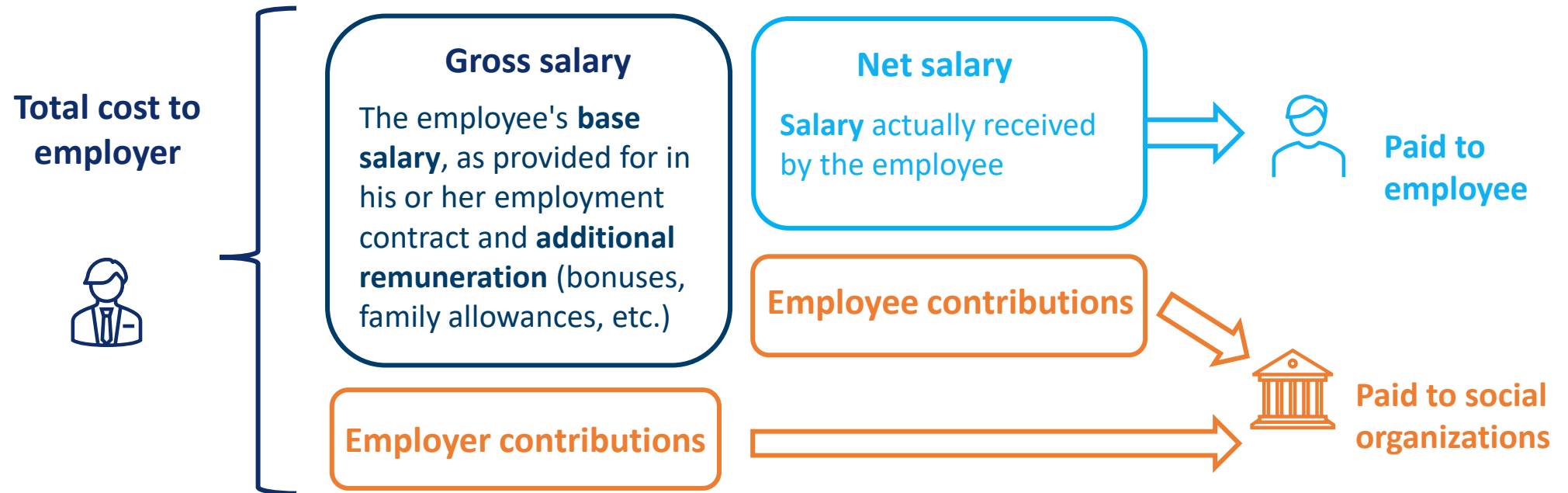
[https://www.eurofound.europa.eu/sites/default/files/ef\\_publication/field\\_ef\\_document/e120005en.pdf](https://www.eurofound.europa.eu/sites/default/files/ef_publication/field_ef_document/e120005en.pdf)

ec.europa.eu/eurostat

# III – France, a business-friendly country



Total average annual labor cost including all employer social security contributions



In France, there is a guaranteed **minimum wage** per hour called the **SMIC**  
An employee cannot legally be paid less than this level

From January 1st 2021, the SMIC corresponds to:

**€1 554,58** per month (gross salary)

**€10,25** per hour (gross salary)



# III – France, a business-friendly country

## CIR- Research Tax Credit

Tax credit



### Who is eligible?

**100%** companies are eligible

### What amount?

**30%** of expenses up to €100 million

**5%** on additional R&D spending

**Eligible expenses** : personnel costs, operational costs, IP and patents, sub-contracting expenses, technological watch, standardization

### For which purpose?

Attract R&D activities in France

Over **€6 Billion** savings

Over **23,000** beneficiaries



### Under which conditions?

- Tax residence in France
- Perform **basic research, applied research** or **experimental development**

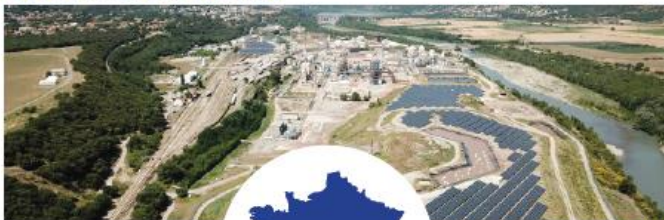
### What is the process?

- Statement of previous year expenditure
- Local tax authorities
- Corporate tax reduction on previous year or refund 3 years from now if company is not profitable
- Possible ruling in advance by tax authority

# III – France, a business-friendly country

## PLATEFORME ARKEMA

- CHATEAU-ARNOUX-SAINT-AUBAN – REGION SUD
- ACTIVITES INDUSTRIE - ENTREPOTS - BUREAUX - MIXTES
- ENTRE 10 ET 50 HECTARES CLÉS EN MAIN



### CONTACTS

BUSINESS FRANCE  
ready-to-use-sites@businessfrance.fr  
Agence économique régionale  
jfroyer@risingsud.fr

### COMMERCIALISATEUR

Arkema France Site de Saint Auban 04  
Julien Martellini, directeur de l'ADE04

Choose  
France™

## GPMM-PIICTO - SITE A - RESERVE FONCIERE ASCO FIELDS SUD

- Marseille-Fos - REGION SUD
- ACTIVITES INDUSTRIELLES
- PLUS DE 50 HECTARES CLÉS EN MAIN



### CONTACTS

BUSINESS FRANCE  
ready-to-use-sites@businessfrance.fr  
Agence économique régionale  
jfroyer@risingsud.fr

Choose  
France™

### COMMERCIALISATEUR

Groupe IDEC

### ⌚ DÉLAIS

DISPONIBILITÉ	Immédiate
PERMIS DE CONSTRUIRE	Moins de 5 mois
AUTORISATIONS ENVIRONNEMENTALES	Entre 9 et 10 mois

### ⚙️ SERVICES

EAU	Potable et industrielle
ÉLECTRICITÉ	Possibilité de raccordement RTE
GAZ	Possibilité de raccordement GRT gaz
ASSAINISSEMENT	Collectif
NUMÉRIQUE	Fibre
RESTAURATION	Collective
TRANSPORTS	En commun

### INFRASTRUCTURES

- Voies routières et autoroutières (à 5 mn)
- Aéroport international (à 1h)
- Voies ferroviaires à grande vitesse (à 1h)
- Équipement fret ferroviaire sur le site

### 🔑 PROPRIÉTÉ

PROPRIÉTÉ	Privée
DÉCOUPE	Possible

### 🎒 ÉCOSYSTÈME

TALENTS	Bassin d'emploi dynamique avec de la main d'œuvre qualifiée disponible, des talents recherchant une qualité de vie exceptionnelle.
FORMATION / RECHERCHE	Plusieurs centres de formations dont l'Éco-Campus Provence, spécialisé dans les énergies décarbonées et le développement durable. De nombreux lycées et un Institut Universitaire Technologique (IUT), qui forment une main d'œuvre de grande qualité dans des domaines variés. Proximité d'Aix Marseille Université qui compte 150 000 étudiants.
PARTENAIRES POTENTIELS	Sous-traitants locaux utilisés sur la plateforme par Arkema et Kemone dans les domaines de la maintenance, nettoyage, traitement de déchets.
AIDES PUBLIQUES	Aide à finalité régionale suivant les Opérations d'Interêt Régional, Dispositif Région Sud Attractivité. Exonération d'impôt sur les bénéfices.

### ⌚ DÉLAIS

DISPONIBILITÉ	Immédiate
PERMIS DE CONSTRUIRE	Moins de 3 mois
AUTORISATIONS ENVIRONNEMENTALES	Entre 9 et 10 mois
ÉTUDES DÉJÀ RÉALISÉES	Biodiversité en cours

### ⚙️ SERVICES

EAU	Potable et industrielle
ÉLECTRICITÉ	Offre du réseau existant adaptable - deux postes sources 225KV à proximité
GAZ	Offre du réseau existant adaptable Raccordement direct possible - capacité d'accueil de consommation supplémentaire supérieure à 2GW
ASSAINISSEMENT	Autonome
NUMÉRIQUE	Fibre. Data center en cours d'étude
RESTAURATION	Collective en projet
CRECHE	En projet
TRANSPORTS	En commun

### INFRASTRUCTURES

- Voies routières et autoroutières
- Aéroport et aéroport international à proximité
- Voies ferroviaires
- Plateformes logistiques à proximité

### 🔑 PROPRIÉTÉ

PROPRIÉTÉ	Privée
DÉCOUPE	A discuter

### 🎒 ÉCOSYSTÈME

TALENTS	La Région Sud compte 1,9M d'emplois, dont 800 000 sur le territoire de la métropole Aix-Marseille-Provence, 345 000 autour de l'Étang de Berre et 96 000 dans la zone industrialo-portuaire.
FORMATION / RECHERCHE	Aix-Marseille-Université (90 000 étudiants dans ses 5 campus) propose des formations en science et technologie, droit, management, économie, santé. L'Institut universitaire de technologie d'Aix-Marseille forme chaque année 3 000 diplômés. Institut d'administration des entreprises d'Aix-Marseille Des écoles d'ingénieurs (Arts & Métiers ParisTech, Ecole centrale, Ecole des mines, Polytech), d'architecture et de commerce comme Kedge business school. Plusieurs centres de formations des apprentis. De nombreux lycées professionnels proposent des bacs professionnels et des brevets de techniciens supérieurs (BTS) qui forment une main d'œuvre de grande qualité.
AIDES PUBLIQUES	Exonération temporaire d'impôt sur les bénéfices. Exonération temporaire d'impôts locaux. Aides des collectivités locales à l'immobilier d'entreprise en zone ZAFR. Aides de la Région Sud : Exonération de la Taxe foncière sur les propriétés bâties (TFBP) perçue par le Conseil départemental. Le fonds de co-investissement Région Sud Investissement.

# III – France, a business-friendly country



## REGION SUD INVESTISSEMENT:

*Région Sud Investissement is a co-investment fund for all SMB with less than 250 employees and 50M€ turnover.*

- **Equity loans from 15,000€ to 200,000€**
- **Capital participation from 200,000€ to 2M€**

**RÉGION SUD / INVEST:**

## SUD ATTRACTIVITE:

*SUD Attractivité encourages setting up companies in the Region Sud – direct aids*

- **A grant from 100,000€ to 500,000€**
- **Repayable advance from 500,000€ to 1M€**



## PARTENARIAT REGIONAL D'INNOVATION:

*Region SUD funds some innovation projects : feasibility study and development project.*

- **A grant from 100,000€ to 200,000€**
- **Repayable advance from 100,000€ to 500,000€**

